



Netherlands Trust Fund III Bangladesh  
**EXPORTER DIRECTORY**  
2014



Netherlands Trust Fund III Bangladesh

# EXPORTER DIRECTORY

2014

The Best of Bangladesh is Business®

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next IT destination

# Thematic Index

## MOBILE APPLICATIONS DEVELOPMENT

• Aprosoft • BeyondTech • BJIT • Bording Vista • BrainStation-23 • DataSoft Systems • Ergo Ventures • Gonona Technologies • Grameen Solutions • IBCS-PRIMAX • IMpulse • Informatix Technologies • Kaz Software • LeadSoft • Multimedia Content & Communications • Nascenia • Prime Tech Solutions • ReliSource Technologies • Reverie Corporation • Right Brain Solution • ServEngine • Shehala IT • Shurjomukhi • Spinoff Studio • Star Computer Systems • Structured Data Systems • Systech Digital • SSD-Tech • Team Creative • Technobd Web Solutions • The Databiz Software • TopOfStack Software • Tradexcel Graphics • UY Systems • Windmill Infotech

## WEB APPLICATIONS AND CLOUD COMPUTING

• Aprosoft • BeyondTech • BJIT • Bording Vista • BrainStation-23 • Daffodil Computers • DataSoft Systems • Ergo Ventures • Gonona Technologies • Grameen Solutions • IBCS-PRIMAX • IMpulse • Informatix Technologies • Kaz Software • Nascenia • PixelNet Technologies • Prime Tech Solutions • ReliSource Technologies • Reverie Corporation • Right Brain Solution • ServEngine • Shehala IT • Shurjomukhi • Star Computer Systems • Systech Digital • SSD-Tech • Technobd Web Solutions • The Databiz Software • UY Systems

## CUSTOMIZED SOFTWARE DEVELOPMENT

• Aprosoft • BeyondTech • BJIT • Bording Vista • BrainStation-23 • Daffodil Computers • DataSoft Systems • Ergo Ventures • Gonona Technologies • Grameen Solutions • GraphicPeople • IBCS-PRIMAX • IMpulse • Informatix Technologies • Kaz Software • LeadSoft • Nascenia • Prime Tech Solutions • ReliSource Technologies • Right Brain Solution • ServEngine • Shehala IT • Shurjomukhi • Spinoff Studio • Star Computer Systems • Structured Data Systems • Systech Digital • SSD-Tech • The Databiz Software • UY Systems

## WEBSITE DESIGN & DEVELOPMENT

• BeyondTech • Bording Vista • Daffodil Computers • Ergo Ventures • Gonona Technologies • Grameen Solutions • GraphicPeople • IBCS-PRIMAX • Informatix Technologies • Nascenia • PixelNet Technologies • Prime Tech Solutions • Reverie Corporation • ServEngine • Shehala IT • Shurjomukhi • Star Computer Systems • Systech Digital • Team Creative • Technobd Web Solutions • Tradexcel Graphics • UY Systems • Windmill Infotech • ZANALA Bangladesh

## GRAPHICS DESIGN & IMAGE PROCESSING

• BeyondTech • Bording Vista • Daffodil Computers • Gonona Technologies • Grameen Solutions • GraphicPeople • Informatix Technologies • Multimedia Content & Communications • ServEngine • Shehala IT • Spinoff Studio • Systech Digital • Tradexcel Graphics • UY Systems • Windmill Infotech • ZANALA Bangladesh

## ANIMATION AND GAMING

• Daffodil Computers • Ergo Ventures • Grameen Solutions • Informatix Technologies • Latitude-23 • Multimedia Content & Communications • Reverie Corporation • ServEngine • Shehala IT • Shurjomukhi • Spinoff Studio • Team Creative

## BUSINESS PROCESS OUTSOURCING (BPO)

• Grameen Solutions • IBCS-PRIMAX • Informatix Technologies • Reverie Corporation • ServEngine • Star Computer Systems • Tradexcel Graphics • UY Systems

## EMBEDDED SOFTWARE DEVELOPMENT

• BJIT • Bording Vista • Grameen Solutions • Informatix Technologies • ReliSource Technologies • ServEngine • SSD-Tech • The Databiz Software • UY Systems

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# The Bangladeshi Software and IT Service Industry

## Bangladesh on the global IT & ITES market

From 2005 onwards, the Bangladeshi services sector grew substantially. This led to a robust growth in the domestic IT & ITES services demand: currently the revenue from domestic IT services is almost twice the amount of the revenue from IT & ITES exports. The growth of the domestic market has spurred a process of growth in the functional and technical knowledge of the local IT & ITES companies. The overall size of the IT & ITES industry in Bangladesh stood at around 250 million USD in 2010, spread across 800 companies, employing 30,000 staff.

Overview of the IT & ITES Industry in Bangladesh, 2011.

Details	Units
Number of firms (IT and ITES-BPO) (no. of which exporting)	800+(160+)
Number of people employed in the industry (IT and ITES-BPO)	30,000
Industry revenue (IT and ITES-BPO)	US\$250 million
Industry revenue, ITES-BPO only (% of total)	US\$140 million (56%)
<b>Business specialization by type of service (BASIS members):</b>	
<b>Type of service</b>	<b>% of firms</b>
Customized application development and maintenance	76
ITES-BPO	50
E-commerce/Web services	45
Product development	18
Mobile applicaton/content provider	17
IT infrastructure management/system integration/R&D services	11/7/3/3
<b>Business distribution by employment size (BASIS members):</b>	
<b>Number of employees</b>	<b>% of firms</b>
10-30	64
30-50	16
50-100	12
100+	8
<b>Business specialization by revenue (BASIS members):</b>	
<b>Annual revenue (US\$)</b>	<b>% of firms</b>
\$1-\$60,000	43
\$60,000-\$180,000	26
\$180,000-\$600,000	17
\$600,\$000+	14

Source: Bangladesh Diagnostic Trade Integration Study 2013

Over the last 5 years, the Bangladeshi IT & ITES industry has grown even further: the internet connectivity has been enhanced vastly and governmental support made information technology a focus area, issuing favourable policies for the sector. Subsidies towards technology imports and tax breaks were provided to the industry.

With global outsourcing industry witnessing an upward trend, and sourcing enterprises looking at lower costs for improved service delivery, the Bangladeshi IT & ITES industry has been able to take advantage of its vast resource pool. In terms of IT & ITES exports, Bangladesh IT industry recently crossed the USD 100 million export milestone.

As a result, the sector has emerged as one of the ten leading export sectors of the country. During the fiscal year 2011-12, the total amount of exports reached 70.81 million USD and increased to 101.63 million USD in the following fiscal year. Local industry experts expect the export volume to reach 1 billion USD by the year 2021.

The competitive advantages of the industry are a cost-effective wage level, the focus on engineering of the education system, English proficiency, young workforce including freelancers, favourable government policies etc.

## The Bangladesh Story

The last 5 years have been a watershed in Bangladesh IT/ITeS industry. During this time, the internet connectivity has been enhanced vastly over the country. The successive governments have made IT as a focus area, and have extended favourable policies for the growth of the sector. Subsidies towards technology imports and tax breaks were provided to the industry. With global outsourcing industry witnessing an upward trend, and sourcing enterprises looking at lower costs for improved service delivery, the Bangladeshi IT/ITeS industry has been able to take advantage of its vast resource pool and government support to make its presence felt in Global outsourcing market. The following table summarizes the growth experienced by export oriented Bangladesh IT/ITeS industry.

Fiscal Year	Export (in million USD)	Growth (Over last year)
2008-09	32.91	32.59%
2009-10	35.36	7.44%
2010-11	45.31	27.25%
2011-12	70.81	56.28%
2012-13	101.36	54.80%
2013-14	134	34%

Today, this industry is estimated to be worth around \$400 million, where approximately 200,000 professionals, mostly IT graduates, are employed. As per BASIS, there are over 741 registered software and ITES companies, along with an estimated five hundred plus unregistered small and home-based software and IT ventures doing business for both local and international markets.

Some companies are developing web applications based on the cloud delivery model, thus defining a new wave in the IT industry. A large part of this industry provides business application solutions including accounting software, human resource software, office management and security solutions, sales automation and inventory management systems to the private sector. A major focus for most IT companies continues to be in the banking and other financial sectors.

IT companies have created a sizable market space in service industries like telecommunications, retail and wholesale, healthcare, education, publishing and real estate. The growth in the software and ITES industry has been driven by this growing IT automation demand in the domestic market. The impressive trends in software exports in recent years played a deterministic role as well. Bangladesh has made major strides in laying the

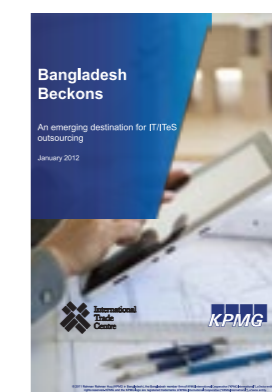
groundwork for a diverse and successful outsourcing market, particularly since 2010 and 2011.

A new trend is the individual/group-based outsourcing, also known as freelancing. These are informal initiatives taken by young IT professionals and students to acquire clients through various online marketing channels. Freelancing activities mainly include software, web design, mobile applications development, graphic design, search engine optimization, social media marketing and data processing.

Having gained experience and credibility in the international market for services, Bangladeshi companies are now graduating from low value added tasks to higher end engineering and product development assignments -Bangladesh based Eyeball Technologies has developed the Blackberry Playbook's Video chat for BBM, for Research in Motion (RIM). Other companies like SSD Tech have been developing mobile platforms for VAS for companies across 2 continents, while GraphicPeople has been creating promotional material in multiple languages for Dell, the technology powerhouse. Global giants like Samsung and AMD have opened/in process of setting up their R&D centers in Bangladesh. It is no surprise then, that global Technology research house, Gartner has included Bangladesh in its list of top 30 outsourcing destination in its report also.

Even more spectacular is the growth of the freelancer community within Bangladesh. With no marketing or corporate backing, over 300,000 freelancers from Bangladesh have billed over USD 21 million over the last 1 year from Elance & oDesk. This has led to Bangladesh being mentioned in top few destinations among freelance worker nations, and Dhaka- the capital city, to among the top 5 cities for freelance outsourcing work.

## KPMG Benchmark Report



Bangladesh Beckons - An emerging destination for IT/ITeS outsourcing (2012)  
Download: <http://www.intracen.org/KPMG-Report-Bangladesh-January-2012>

## DCCI

It is my immense pleasure to know that the Netherlands Trust Fund III (NTFIII) Bangladesh Project being implemented jointly by Dhaka Chamber of Commerce & Industry (DCCI) and Bangladesh Association of Software and Information Services (BASIS) is going to bring out an Exporters' Directory. I also came to know that the project has already involved 40 companies in selected growth segments of country's IT & ITES industry, such as mobile, web and image processing among other areas.

Alike previous version of Exporter Directory this edition of publication will also facilitate in increasing the business networks of the Bangladeshi IT & ITES beneficiaries.

In recent times, the image of Bangladesh Branding as a competitive outsourcing destination was reinforced through the testimony and evidence reflected in different international reports and analysis. I strongly believe that NTF III Bangladesh Project will help to move forward in its desired goals to increase export competitiveness in IT and ITES sector.

It is really a commendable initiative of NTF III Bangladesh Project to publish the Exporters Directory which will expand business linkages of these 40 selected IT and ITES companies of Bangladesh in target markets of Europe. Moreover, the Directory will be distributed to the target market, by which European buyers may get the overall picture of the companies in doing business with them.

On behalf of Dhaka Chamber of Commerce and Industry (DCCI) and on my own behalf I wish every success of the NTF III Project Bangladesh which will enhance the export competitiveness of the IT and ITES industry in Bangladesh to herald new avenue for highest export revenues for this sector of Bangladesh.



*Mohammad Shahjahan Khan*

Mohammad Shahjahan Khan  
President, DCCI

## BASIS

I am delighted to be informed that the 3rd edition of the Exporter Directory will be published by the NTF III Project. It is undoubtedly a remarkable initiative.

We are grateful to the Govt. of the Netherlands for extending such cooperation and support through CBI Netherlands and ITC to make the Netherlands Trust Fund (NTF-III) for the Bangladesh ICT Industry. BASIS is honored to be one of the implementing partners of this project. We are also very thankful to DCCI for their instrumental role as another counterpart on of this program.

We know that, in March 2009, the Center for the Promotion of Imports from the developing countries (CBI) and International Trade Center (ITC) signed a partnership agreement, called the Netherlands Trust Fund II (NTF-II). The overall objective of the NTF-II is the creation of sustainable exporter competitiveness in selected export sectors within selected partner countries. ITC and CBI collaborated to short-list potential beneficiary countries, including Bangladesh.

We do believe that the selected 40 ICT companies who are directly involved in offshore IT outsourcing business have been significantly benefited in making viable commercial B2B linkage with their EU partners through participation in the number of B2B matchmaking sessions with in the country and in EU. Besides, BASIS and DCCI have been able to enhance their capacities to provide a demand-driven and sustainable B2B business linkaging service to SMEs and IT & ITES sector. This project has also contributed in branding Bangladesh positively in the international arena.

We do hope BASIS and DCCI will be able to carry forward the essence of the lessons learned towards the overall development of the ICT sector of the country. We also hope that CBI Netherlands and ITC will also continue their cooperation in future as well. This cooperation and program will also help to realize BASIS's vision of "One Bangladesh" and to achieve export of US\$ 1 billion by 2018.



*Shameem Ahsan*

Shameem Ahsan  
President, BASIS

**BASIS**

## CBI

### Who are we?

The CBI is the Centre for the Promotion of Imports from developing countries. We are an agency of the Ministry of Foreign Affairs of the Netherlands.

### What do we do?

The CBI's mission is to contribute to sustainable economic development in developing countries through the expansion of exports from these countries. Over the last 40 years, we have opened the doors of European trade to thousands of exporters in developing countries. Our role as a knowledge broker is characterised by us working closely with our network. We offer and work with an integrated approach to sustainable economic development. Furthermore, all of our programmes are based on CSR. The focus of the CBI is on an important link in the export value chain. We offer an integrated, needs-driven approach to both exporters as well as their business support organisations (BSOs) and governmental authorities. We focus on the link between producing exporters and European buyers. We contribute to strengthening the competitive position of exporters sustainably, assisting them in trading on the European markets.

### From the field

'The CBI made us,' says Venus Genson who founded the Venus Group of Companies in the Philippines. 'We had no access to Europe until the CBI provided it for us, helping us to understand the markets and taking us to trade fairs. An essential part of business is meeting other people who are willing to share their knowledge, experience and network with you. The CBI's training and market-entry support changed the shape of our business. We had already developed a solid export base in the USA, however, it was access to the European markets that gave us our real break. Now 40% of our exports go to Europe, 40% to the USA and the remaining 20% are regional.'

## International Trade Centre

ITC is the only development agency fully dedicated to the development of SMEs. We work with and through partners to strengthen the competitiveness of SME exporters and build vibrant, sustainable export sectors that provide entrepreneurial opportunities, particularly for women, youth and poor, underserved communities.

ITC is the multi-lateral agency tasked with promoting private sector development through international trade, and fostering SME growth is at the heart of its mandate. In 2013, ITC continued to work closely with governments as well as institutional and private sector partners in developing countries across its six focus areas:

1. Supplying trade and market intelligence for SME competitiveness;
2. Supporting regional economic integration and South-South trade;
3. Connecting to value chains: SME competitiveness, diversification and links to export markets;
4. Strengthening trade and investment support institutions;
5. Promoting and mainstreaming inclusive and green trade;
6. Building a conducive policy and business environment through public-private partnerships (PPPs).

ITC technical assistance is mostly directed at:

- Helping SMEs integrate into global value chains by building their competitiveness, helping with product and market diversification, and linking them to buyers in overseas markets;
- Promoting inclusive and green trade, i.e. ensuring that ITC assistance addresses the MDGs.

ITC supports institutions, policymakers and SMEs in developing countries to make better-informed business decisions by providing, free of charge, relevant and reliable trade and market information tailored to their needs and building the capacity of partners to use this business information.

### Netherlands Trust Fund III Programme

The International Trade Centre (ITC) and the Dutch Centre for the Promotion of Imports from developing Countries (CBI) have been cooperating for decades. This cooperation has most recently been embodied in a series of programmes called Netherlands Trust Fund I (NTF I), which ended in 2009, and Netherlands Trust Fund II (NTF II), which started in 2009 and ended June 2013. Building on the NTFII programme and its lessons learned, the purpose of the Netherlands Trust Fund phase III programme is to increase the income of producers and exporters in selected sectors in selected priority developing countries, including in Bangladesh and its IT & ITES industry.

In Bangladesh, the project is being implemented in collaboration with the Dhaka Chamber of Commerce and Industry (DCCI) and the Bangladesh Association of Software & Information Services (BASIS).

# Netherlands Trust Fund III Bangladesh

## Export Sector Competitiveness Programme

### PROJECT BACKGROUND & SUMMARY

The NTFIII Bangladesh project is part of the Netherlands Trust Fund Phase III programme and builds on the achievements of the project deployed in Bangladesh under the previous Netherlands Trust Fund phase II (NTFII) programme (NTF II Bangladesh project), which took place between October 2010 and June 2013. Implemented by the UN/WTO International Trade Centre (ITC), the NTF III follows, leading to the increase in exports to Europe by 20 per cent for 24 Bangladeshi IT & ITES companies and a stronger image for Bangladesh on the global IT & ITES market.

In the case of the NTFIII Bangladesh project, the project aims to enhance the export competitiveness of the Information Technology (IT) and IT-enabled services (ITES) industry in Bangladesh and generate new export revenues for the sector, in coordination with CBI's Export Promotion Programme (ECP) and the matchmaking initiative of the Embassy of the Kingdom of the Netherlands in Dhaka, undertaken in partnership with Nyenrode Business Universiteit. To achieve this outcome, the project intends to:

### Improve the Capacity of Partner TSIs in Providing Services to SMEs in the IT & ITES industry

The project will continue to strengthen institutional marketing and managerial capacities of the partner trade support institutions (TSI), the Bangladesh Association of Software & Information Services (BASIS) and the Dhaka Chamber of Commerce and Industry (DCCI). The project will also capacitate Bangladeshi foreign trade representatives as "Industry Ambassadors". Moreover, the market intelligence and research capacities of BASIS will be strengthened, building on ITC's and CBI's complementary portfolios in this area. The project will also enhance entrepreneurship-support capacities to foster the growth of the industry, including improving access to finance in partnership with DCCI. Finally, NTF III Bangladesh will continue to reinforce the capacity of BASIS as an organization through putting in place professional management, business planning, developing business models and a performance-management system.



### Increase the Export Capacity of Selected IT & ITES SMEs

The project will increase export capacities of selected enterprises by extending and multiplying company training. CBI's EXPRO training, which has been tailored to the sector, will be deployed through local trainers at the BASIS Training Institute, to the benefit of NTF III selected enterprises and the other members of the IT association. The project will also work with a selected group of companies to advise them on growth strategies. Indeed, the ambitious industry goal of 1 billion USD in exports can only be achieved if medium-sized companies grow to significant scale through professionalization. This will also have significant follow-on effects for other, smaller companies in the sector. Finally, the project will provide training on quality-certification planning.



### The project will expand business linkages in selected target markets

The project will recruit 40 NTFIII Bangladesh companies in selected growth segments, like mobile, web and image processing among other areas. NTFIII Bangladesh will facilitate the segmentation and the selection of companies through an Expression of Interest process and a light audit of selected companies at the beginning of the project with the support of both partners. The project, with BASIS in the lead, will undertake B2B matchmaking activities in specific segments on specific markets as well as prepare marketing materials with success stories, targeting specific niches in specific countries, segment-specific B2B events on target markets and organize trade-missions to SOFTEXPO.

For further information: <http://www.intracen.org/itc/projects/ntf-3/bangladesh/>.

Visit our Facebook "Outsource to Bangladesh" page: <https://www.facebook.com/outsource2bgd>

### About DCCI

Dhaka Chamber of Commerce and Industry (DCCI), one of the largest, dynamic and most vibrant Chambers of Bangladesh having more than 4000 members was established in the year 1958. Since then, it has been serving and representing the private sector especially the Small and Medium Enterprises (SMEs) as a model of non-profit and service oriented organization in the country. It has successfully rendered more than five decades of very useful and quality services for the development of business and industry in Bangladesh. It has been recognized as the first ISO certified Chamber in Bangladesh. It is performing policy advocacy services through putting forward facts-based opinions, suggestions and recommendations with a view to overall economic development of the country and ensuring enabling environment for the business community both at home and abroad. It is also considered as the first point of contact for making position in the new markets. It has taken various laudable initiatives for capacity building of the private sector to enable them to face challenges of globalization and exploit the unfolding opportunities in the international market. The Chamber is run by a Board of eighteen elected Directors. A President, a Senior Vice President and a Vice President are elected by the Board for a term of one year. The Board of Directors is assisted by a number of Standing Committees on various important business related issues and a full-fledged & strong Secretariat.

Web site: [www.dhakachamber.com](http://www.dhakachamber.com)

### About BASIS

Bangladesh Association of Software and Information Services (BASIS) is the national trade body for Software & IT Enabled Service industry of Bangladesh. Established in 1997, the association has been working with a vision of developing vibrant software & IT service industry in the country. BASIS started its journey with only 17 charter members. Today the membership stands at over 750. Members of BASIS account for the lion share of the total software & IT services revenue of the country.

Web: [www.basis.org.bd](http://www.basis.org.bd)

www.aprosoft.com

BangladeshNEXT<sup>®</sup>  
next IT destination

## Aprosoft Consulting and Training Corp.

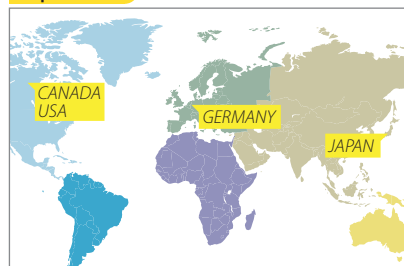


Javed M. Ahmad  
Managing Director, Aprosoft  
jahmad@aprosoft.com  
+1.978.273.3838  
+8801732800767

8

years exporting

Exports to



HR



Total staff

69

Timing (BST)  
1 pm to 10 pm  
Mon - Fri

Infrastructure



Office space  
5500 sft

Number of PCs 77  
Internet connectivity  
Broadband, Wimax

Aprosoft is a global software development services company delivering high value IT solutions focused entirely on outsourced projects with EU and North American customers since 2006. We provide customized software product development, application maintenance, integration, and testing services. Aprosoft maintains onshore technical and management resources in EU and North America for providing optimal levels of performance and services.

Aprosoft has successfully developed complex enterprise level applications for large corporations, and built sophisticated, agile applications for Small-to-Medium enterprises and startups. We develop web applications, mobile apps and cloud based applications using proven and emerging technologies.

At Aprosoft, we believe in earning the trust of each client through open communications, transparency and integrity. Our track record of strong work ethic, customer focus and uncompromised quality has yielded exceptional results for our clients.

**Year of Establishment: 2006**

### Areas of Expertise

- Custom Software Development
- Web and Mobile Apps Development
- Cloud Computing
- Data Warehouse and Business Intelligence
- Enterprise Database Development

### Industry Verticals

Finance, Banking & Insurance, Medical & Health Care, Fashion & Retail, Loyalty Programs, Education

### Technology Profile & Skills

.net, java, ms sql, oracle, C#  
Apple, Windows mobile, Android

### Staff

- Total IT staff: 62
- Project Operation Managers: 6
- Analysts: 7
- Administrators: 3
- Software Programmers/Engineers: 46
- University IT graduates: 62
- Vendor-certified Programmers: 16



### Offshoring Value Proposition

Aprosoft has consistently provided high quality, reliable and timely delivered software development services for US and EU clients since 2006. We work exclusively on outsourced engagements and have worked in multi-year contracts with major corporations as well as smaller projects for startups. We are attentive to your business and IT needs and we provide the software solution most appropriate for your context. The resources at Aprosoft are highly talented solution providers who take great pride in their work and are committed to your success. Aprosoft provides outstanding software development services at globally competitive rates, and combined with our high employee retention rates, we achieve exceptional value for our clients.

### Marketing and Sales Activities

Aprosoft uses direct marketing approach with a sales team in USA. In 2014, as a result of a wider plan for sales and marketing, Aprosoft will be engaging in stronger online marketing activities via SEO and Social Media (Facebook, Twitter, LinkedIn and Blogging). The NTFIII Programme will be used as a launch pad for continued EU sales and marketing activities followed by use of direct sales team.

### Contact Details

House #140, Road # 01  
DOHS Baridhara  
Dhaka 1206, Bangladesh  
Tel: +88028412199

### Contact Person

Eusuf Daud  
Sr. Director - Global Operations  
edaud@aprosoft.com  
+393480909662 (Italy)  
Skype: eusufdaud.aprosoft

Trade fairs/B2B events visited during the past 2 years:  
CeBIT 2013, Germany, 2013.

NTFII B2B matchmaking event (Amsterdam and Leeuwarden), Netherlands, 2012.

Attended additional B2B events in UK, Denmark, Netherlands in 2011.

Trade fairs/B2B events visited in Bangladesh: B2B matchmaking with Dutch companies, April 2014.

NTFII B2B Matchmaking Event, March 2013.

BASIS SoftEXPO NTFII B2B MatchMaking, 2012.

BASIS SoftEXPO NTFII B2B MatchMaking, 2011.

Online Marketing Material: Available on the website:  
www.aprosoft.com

Social Media:

<https://twitter.com/aprosoft>

<http://www.linkedin.com/company/aprosoft>

### Indicative Price

Price per hour: EUR 17.50 – 25.00 (depending upon contract terms and length)







## BeyondTech Limited

Back in January 2010, when people were busy dressing up like nerds, 2 guys were actually being so in the corner of a coffee shop. Their passion for computer science and bewilderment about the growing business opportunities that it will gift the world knew no bounds! They couldn't stop gushing about their ideas and hence after hours of brainstorming, BeyondTech came into life. They rushed out hurriedly to share with the world about how they can make businesses more efficient by providing Custom Software Development and IT Solutions - in these booming, competitive business times.

**Year of Establishment: 2010**

### Areas of Expertise

- Customized Software Development
- Mobile services and applications development
- Web Applications
- Graphics Design/Image Processing

### Industry Verticals

Fashion & Retail/Wholesale/Distribution,  
Non-Profit (International organizations, NGOs, Donors), Education

### Technology Profile & Skills

.net, asp, javascript, mysql, php  
Apple, Android  
Graphic Design

### Staff

- Total IT staff: 11
- Project Operation Managers: 2
- Analysts: 1
- Administrators: 2
- Software Programmers/Engineers: 8
- University IT graduates: 8
- Vendor-certified Programmers: 2
- Total ITES Staff: 6
- Vendor-certified Programmers: 2
- Project Operation Manager: 1(One)
- Total Marketing and Sales Managers: 1(One) person is looking after international market development and he is living in Germany.
- Other Staff: 2

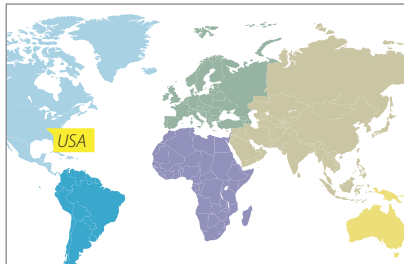


Mossaddique Ahsan  
Managing Director & CEO  
joheb@beyondtechbd.com  
+8801715175288

**3**

years exporting

### Exports to



### HR

Total staff  
**17**

Timing (BST)  
10 am to 6 pm  
Sat - Thu

### Infrastructure



Office space  
1700 sft

Number of PCs 14  
Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

"Professional People, Smart Solutions, Innovative Technologies"

- A team of experienced Project Managers with excellent communication skills, wide domain knowledge and core industry experience
- Skilled International Market Development Managers deployed in the USA and Germany
- 100% of the developers have B.Sc in Computer Science
- 30+ years of combined experience in web and mobile application development
- End-to-end software development services for both IT and non-IT ventures and entrepreneurs
- Timely delivery, assurance of quality and scalability with proper infrastructure
- 3 out of 4 of our clients are in North America, Western Europe and Middle East, chose us for long-term projects saving them up to 60% on development costs

### Marketing and Sales Activities

Trade fairs/B2B events visited during the past 2 years: GITEX  
Technology Week 2013/ UAE/ 2013

CeBIT/ Germany/ 2014

Trade fairs/B2B events visited in Bangladesh: Positioning

Bangladesh: Branding for Business/ 2012

IT Marketing Forum/ 2013

Marketing Activities: We promote our services through social media and through email marketing.

Online Marketing Material:

[http://beyondtechbd.com/brochure\\_english\\_SideA.png](http://beyondtechbd.com/brochure_english_SideA.png)

[http://beyondtechbd.com/brochure\\_english\\_SideB.png](http://beyondtechbd.com/brochure_english_SideB.png)

Social Media:

Linkedin: <http://www.linkedin.com/company/beyond-technologies--bangladesh>

Facebook: <https://www.facebook.com/BeyondTechnologies>

### Indicative Price

Price per hour: 7 Euro to 27 Euro based on the team size and experience.

### Contact Details

Address: 2-B, House 78  
Road 7, Block H, Banani  
Dhaka-1213, Bangladesh  
Tel: +880 1715175288  
Fax: +88029872395

### Contact Person

Salahuddin Pasha  
Manager, International Market Development  
salahuddin@beyondtechbd.com  
+49 152 58521440  
Skype: salahuddin.beyondtechbd



www.bjitgroup.com

Membership  
BASIS JBCCI

Certifications  
ISO9001 CMMI

## Bjit BJIT Limited

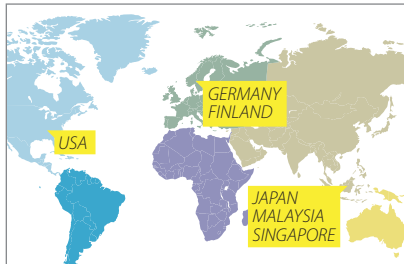


Md Ariful Alam  
Sr. Manager Sales & Marketing  
arif.alam@bjitgroup.com  
+8801719567890

14

years exporting

Exports to



HR

5 icons representing staff  
Total staff  
**230**

Timing (BST)  
Flexible time  
Mon - Fri

Infrastructure



Office space  
16000 sft  
Number of PCs 250  
Internet connectivity  
Broadband, Wimax

BJIT is an Embedded Application, Software Products development, Services, and Mechanical Design company with the vision of 'Delivering Value of Technology'. We have a successful track record in serving our customers across the globe, including Europe, Japan, and Southeast Asia. With more than 14 years of experience working with customers across the globe, we have practiced and refined our delivery models and product development practices.

We successfully developed world-class, robust, cost-effective products with unmatched technology and competence. We adopt the most relevant, advanced technologies to deliver a full range of software development and software programming services. We provide Japanese quality at Bangladesh cost in software engineering services.

**Year of Establishment: 2001**

### Areas of Expertise

- Mobile services and applications development
- Web Applications
- Customized Software Development
- System Integration
- Website Design
- Embedded Software Development
- Mechanical Design

### Industry Verticals

Manufacturing/engineering

### Technology Profile & Skills

- .net, asp, ajax, c/c++, css, jSP, javascript, java, J2EE, open-source CMS (joomla, drupal, typo3..), mssql, mysql, oracle, php, vb, xhtml, xml, C#, Objective C, Unix, Linux
- iOS, Windows mobile, PALM OS, Blackberry, Android, Symbian, Firefox
- CAD, CAM Mechanical Design Service

### Staff

- Total IT staff: 215
- Project Operation Managers: 25
- Analysts: 5
- Administrators: 6
- Human Resource management: 2
- Software Programmers/Engineers: 200
- University IT graduates: 215

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next IT destination



- Vendor-certified Programmers: 5
- Total Marketing and Sales Managers: 11- 5 person for Japan, 2 for EU, 1 Singapore, 3 Bangladesh.
- Mechanical design Engineer: 10
- Other Staff: 12

### Offshoring Value Proposition

Bangladesh is the new outsourcing hub of South Asia, with Microsoft, Oracle, Samsung and other world giants are investing heavily in the local IT talent. Bangladesh is rapidly building state of the art IT facilities to accommodate its resources. Situated on the border with India, Bangladesh shares the same high standards of IT skills set and approach as their neighbors. With the outsourcing companies in India inundated with foreign company's workload a more refreshing option would be to choose an alternative with the same standards. Moreover, BJIT is a very cost effective world class outsourcing solution.

### Marketing and Sales Activities

Trade fairs/B2B events visited during the past 2 years: Foma Japan (2013), Interop Japan (2013), Private Level trade show Japan (2013), NTFII Netherlands (2012), NTFII Denmark 2012, E-Asia Bangladesh 2012

We do online promotion and we have a full time SEO engineer.

Social Media: Facebook, LinkedIn, Twitter, Youtube

### Indicative Price

Price per hour: 16 USD

### Financial Information

Annual revenue in USD



### Contact Details

House 7, Road 2/C, Block J, Baridhara  
Dhaka 1212, Bangladesh  
Tel: +88 02 9889820

### Contact Person

JM Akbar  
Chairman and CEO  
Jm.akbar@bjitgroup.com  
+819015558666





## Bording Vista Limited



Md. Akber Hossain Khan ACA  
Director, DTP Studio & Finance  
mak@bordingvista.com  
+880 1713 143224

**7**  
years exporting

### Exports to



### HR



Total staff  
**39**

Timing (BST)  
9 am to 6 pm  
Sun to Thu

### Infrastructure



Office space  
4200 sft

Number of PCs 45  
Internet connectivity  
Broadband

Bording Vista Ltd. is a Bangladeshi-Danish company. It is jointly owned by the Bording group in Denmark and Techno Vista in Bangladesh. Bording Vista comprises a software division and a DTP division. It offers highly competent IT development using all the customary technologies and platforms although we focus primarily on .NET web development and Java development based on Eclipse IDE and Eclipse RCP platforms. The DTP Design Studio at Bording Vista maintains consistent focus on supplying high-end DTP output, including layouts for magazines, newspapers, ads, catalogs and a great deal more. We also offer high-quality cut-outs and other photo editing tasks.

### Year of Establishment: 2007

### Areas of Expertise

- Mobile services and applications development
- Software Development
- Web Applications
- Graphic Design
- Image Processing

### Industry Verticals

Textile & Garments, Fashion & Retail/Wholesale/Distribution, Port/Logistics

### Technology Profile & Skills

.Net C#, Java, Javascript, open-source CMS (joomla, drupal)  
Apple Mobile Apps, Android Apps  
Graphic Design ( Magazines, catalogs, newspapers, ads, image & etc.)

### Staff

- Total IT staff: 15
- Project Operation Managers: 3
- Analysts: 6
- Administrators: 1
- University IT graduates: 15
- Vendor-certified Programmers: 3
- Total ITES Staff: 16
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 1 Sales manager in Denmark
- Other/Admin Staff: 6



### Offshoring Value Proposition

We offer enterprises an opportunity to earn money by offering a strong skills package at low cost. Whether you choose to buy special services or resources, or to buy our services by the hour, our prices are much more cost-effective than elsewhere. Our outsourcing model aims to build bridges between the cultural, language and time differences. We focus on three primary values in everything we do: Competence, Communication and Dynamics.

### Marketing and Sales Activities

Social Media:  
<https://www.facebook.com/bordingvista>  
<http://www.linkedin.com/company/bording-vista>  
<https://twitter.com/bordingvista>  
<https://plus.google.com/105973499794060901874/about>

### Indicative Price

Price for Software from 18 \$  
Price for DTP from 10 \$

### Contact Details

North Tower 12th Floor,  
107 Dhaka - Mymensingh Road,  
Sector - 7, Uttara, Dhaka - 1230, Bangladesh  
Tel: +880 2895 1418  
Fax: +88 02 895 513

### Contact Person

Christian Baagøe Schou  
CEO  
cbs@bordingvista.com  
+45 24 21 35 85



www.brainstation-23.com

Membership  
**BASIS**

Certifications  
**ISO9001**  
**ISO27001**

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next IT destination



## Brain Station-23

Brain Station-23 is one of the best software outsourcing company in Bangladesh working on web and mobile application development. We work on Node.js, ASP.net, SharePoint, iOS, Android etc. Our clients are spread all over the world like US, UK, Canada, Denmark etc. We received the Best Outsourcing Organization Award in 2013 and 2014. Most of our work is on a monthly contract seat based model, however we do project work also. Our main advantage is highly talented programmers specially chosen and specially trained to serve client needs to highest satisfaction with money back guarantee.

**Year of Establishment: 2006**

### Areas of Expertise

- Mobile services and applications development
- Business Process Outsourcing (BPO)
- Web Applications
- Customized Software Development
- System Integration

### Industry Verticals

Finance & Banking, Telecommunications, Real estate, Software Industry, E-commerce, Retail Sales Industry

### Technology Profile & Skills

Asp.net, node.js, css, javascript, ms sql, mysql, oracle, C#, Objective C, Sharepoint Apple, Windows mobile, Android

### Staff

- Total IT staff: 76
- Project Operation Managers: 12
- Analysts: 6
- Administrators: 6
- Software Programmers/Engineers: 70
- University IT graduates: 76
- Vendor-certified Programmers: 16
- Total Marketing and Sales Managers: 2
- Other Staff: 28

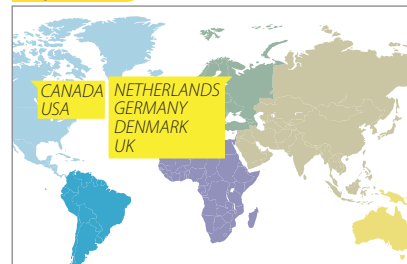


Raisul Kabir  
CEO  
raisul@brainstation-23.com  
+8801713458492

8

years exporting

### Exports to



### HR

Total staff  
**104**

Timing (BST)  
2:30 pm to  
9:30 pm  
Mon - Fri

### Infrastructure



Office space  
5500 sft & 2500 sft  
Number of PCs 104  
Internet connectivity  
Broadband



### Offshoring Value Proposition

Our differentiating factors are – unmatched skilled & talented developers, long years of outsourcing experience and transparency. Our special HR process ensures hiring the best developers and training them on cutting edge technology through international level online training with guidance from long experienced developers. Our developers have direct access to clients through IM, forcing us to be of highest transparency and integrity. Our internal process, a combination of agile (scrum & Kanban) ensures highest success rate. Our talent & excellence in outsourcing was recognized by multiple awards, Code Warrior 2014, Best Outsourcing Organization 2013 & 2014.

### Marketing and Sales Activities

Trade fairs/B2B events: CeBIT & match making events in EU

Social Media:

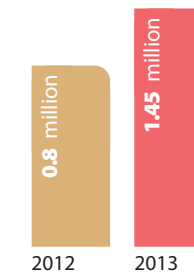
<http://www.linkedin.com/company/brain-station-23>  
<https://www.facebook.com/brainstation23>  
<https://twitter.com/brainstation23>  
<https://plus.google.com/+Brainstation-23>

### Indicative Price

Price per hour: 7 to 27 Euro based on experience and volume of team

### Financial Information

Annual revenue in USD



### Contact Details

Address: 2, Mohakhali C/A, 8th floor  
Dhaka-1212, Bangladesh  
Tel:+88029856728  
Fax:+88029856729

### Contact Person

Raisul Kabir, CEO  
raisul@brainstation-23.com  
+8801713458492  
skype: raisulk



www.daffodilsoft.com

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next IT destination

## Daffodil Computers Ltd.



Md. Sabur Khan  
Managing Director  
md@daffodil-bd.com

Daffodil Computers Ltd., an ISO 9001-2000 organization, is operating its activities and growing in IT and Education sectors. In line of its objective, vision & strategies, Daffodil Group, a 24 years old conglomerate, is focused to generate opportunities, create job & produce skilled and talented workforce since inception. Dynamic human resources produced by Daffodil are playing their leading role in different renowned organizations around the globe. With 1000 plus employees in its 17 subsidiaries, Daffodil Group has the ability, logistics, resources, experience, strength, networking and motivation to lead outsourcing fields with every possible solution based on merit of any requirement.

**Year of Establishment: 1990**

### Areas of Expertise

- Web Enabled IT/Software Solutions
- Customized Applications
- Database Applications

### Industry Verticals

Graphics Designing in Adobe Illustrator, Photoshop, AfterEffect, Clipping Path, Image/Photo Editing, Printing Graphics, Logo & Banner Design, Animation, PC/Laptop servicing & Trouble shooting and Hardware support etc.

### Technology Profile & Skills

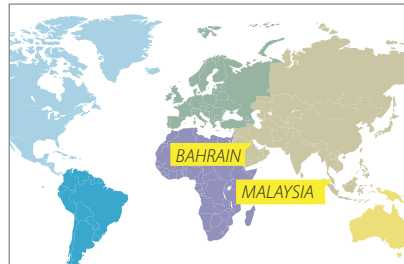
.Net, ASP, AJAX, C/C++, CSS, HTML, DHTML, JSP, JavaScript, Java(Spring), Open-source CMS (Joomla, Wordpress, Drupal), MsSql, MySql, Oracle, PHP, VB, XHTML, XML, C#

### Staff

- Project/Operation Managers: 10
- IT Staff: 100
- Analysts (Business process, System, Requirements, etc): 08
- Administrators (System, Network Database: 07
- Software Programmers/Engineers: 50
- University-level IT graduates (4 yrs): 25
- Number of vendor-certified Programmers: 10
- Other Staff: 100
- ITES Staff: 50
- Project Operation Manager: 10

**1**  
years exporting

Exports to



HR

5 icons representing staff  
Total staff  
**225**

Timing (BST)  
9 am to 5 pm  
Sat - Thu

Infrastructure



Office space  
100000 sft  
Number of PCs 300  
Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

We Daffodil Computers Ltd. are ready to offer Regular Up gradating of Software, provide total IT solutions under one umbrella, 24/7 Software Support Services, advisory services in choosing IT/ITES, Custom software development services, free hands on training and training manual. (Training in different approaches. Training is given by top-notch experts online or live on site.) Also our Software is periodically tested by an ISTQB certified tester, Periodical Software Health Check from Customer Support Services.

### Marketing and Sales Activities

- Regular Web Marketing
- Special Offer to Group Members & Clients
- Participates in all Events
- Attend International Fair (Attended GiTEX twice)
- Social Media Marketing
- Organizing Events

Trade fairs/B2B events visited during the past 2 years:  
Participated in International fair like GITEX Technology Week/ UAE / 2013.

Trade fairs/B2B events visited in Bangladesh :

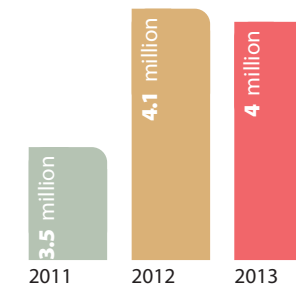
- (1) B2B Netherlands Companies on 3rd April 2014.
- (2) BASIS softexpo 2010, 2011,2012.
- (3) E-Asia 2011.
- (4) Seminar & B2B matchmaking event with Indian Companies, 2013

### Indicative Price

Price per hour: Avg. USD 15

### Financial Information

Annual revenue in USD



### Contact Details

Daffodil Software Limited  
64/3 Lake Circus, Kalabagan, Mirpur Road  
Dhaka 1205, Bangladesh.  
Tel: +8802-9138234-5, +8802-9102417  
Fax: +88028116103

### Contact Person

Muhammad Rafiqul Alam Rubel  
Head of Channel & Partners Development  
sa@daffodil.com.bd  
+8801713493130



www.datasoft-bd.com



## DataSoft Systems Bangladesh Limited

DataSoft Systems Bangladesh Limited is a CMMi level 5 process practicing, ISO 9001:2008 certified & SEI-CMMi Level 3 appraised leading software company in Bangladesh. Founded in 1998, DataSoft has successful track records for delivering most innovative and cost-effective technical services to customers in both commercial and Government sectors. Since its inception back in 1998, DataSoft stepped into the core field of ICT to cater to the needs of enterprise, governance and economy. Strengthened by a strong team of experienced professionals, DataSoft has a unique approach towards continuous training and development of human resources to adapt to the market demands for the national and international venues. DataSoft is incorporating new technology to further expand its client base and continue to serve clients with a little more than utmost satisfaction.

**Year of Establishment: 1998**

### Areas of Expertise

- Mobile services and applications development
- Web Applications
- Customized Software Development
- Website Design

### Industry Verticals

Finance & Banking, Government (civil, military) - local, national, Port/Logistics

### Technology Profile & Skills

.net, java, open-source CMS (joomla, drupal, typo3..), python, Objective C  
Apple, Windows mobile, Android  
Certifications: ISO 9001, ISO 27000, PCMM, CMMI (level 5 inprogress), Microsoft certified, Oracle certified

### Staff

- Total IT staff: 288
- Project Operation Managers: 23
- Analysts: 3
- Administrators: 10
- Software Programmers/Engineers: 179
- University IT graduates: 128
- Vendor-certified Programmers: 30
- Project Operation Manager: 274
- Total Marketing and Sales Managers: 6- 2 person for EU, 1 for Japan, 3 Bangladesh
- Other Staff: 18

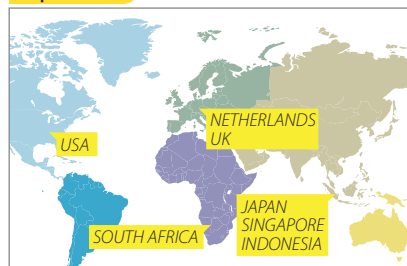


Mohammad Manjur Mahmud  
Director & Chief Operating Officer  
manjur@datasoft-bd.com  
+8801199 818755

**16**

years exporting

### Exports to



### HR

Total staff  
**306**

Timing (BST)  
9.30 pm to 6 pm  
Sun - Thu

### Infrastructure



Office space  
17600 sft  
Number of PCs 316  
Internet connectivity  
Broadband

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next IT destination



### Offshoring Value Proposition

- We are a 16 years old software products and services company with process oriented approach (CMMi Level 5 processes) within competitive price
- Expertise in two major business domains:
  - Banking (Core Banking System: Temenos, Microfin360, Cash Payment System and etc.);
  - Port & Logistics (Customs House, Ports, Transportation Logistics and etc.)
- Collaborating customers business idea with our technical expertise. For example, we have immense expertise of working with global software products and services delivery companies in USA, UK and other European countries
- Provides services on product testing, prototyping
- Leading edge practices on Data Science (Big Data)
- Advance development in Mobile Apps (Apple, Android)

### Marketing and Sales Activities

Trade fairs/B2B events Gitex Dubai (2013), Cebit Germany (2013-14), IT expo Japan (2013). In Bangladesh, SOFTEXPO (2011-13), Digital Innovation Fair (2011-12).

Online MarketingMaterial:

[http://www.datasoft-bd.com/images/DSSBL\\_files/profile/ds\\_corporate\\_profiel.pdf](http://www.datasoft-bd.com/images/DSSBL_files/profile/ds_corporate_profiel.pdf)

### Contact Details

3-D, New Airport Road  
Manipuripara, Dhaka-1215, Bangladesh  
Email: [info@datasoft-bd.com](mailto:info@datasoft-bd.com)  
Tel: +880-2-9110136, +880-2-9117706  
Fax: +880-2-9114747

### Contact Person

Mahboob Zaman  
Managing Director  
[mahboob@bol-online.com](mailto:mahboob@bol-online.com)  
+8801711 521696

Social Media:

LinkedIn: <http://tinyurl.com/qf8jnc3>

Facebook: <https://www.facebook.com/DSBFLFANPAGE>

Twitter: <https://twitter.com/datasoftbd>

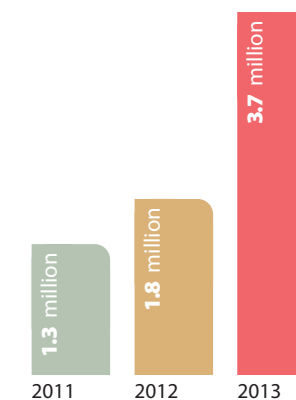
Youtube: <http://www.youtube.com/user/datasoftabib>

### Indicative Price

Price per hour: 16 USD average( java/.net/Obj-C)

### Financial Information

Annual revenue in USD





## Ergo Ventures Pvt. Ltd.

Ergo Ventures Limited (EVL), the outsourcing wing of Mir Group, a 45-year old conglomerate spanning the Construction, Telecom, Data Communication, IT, Power and Real-Estate industries, started as a Software and design outsourcing firm in 2010. It is already a trusted long-term outsourcing partner to local and international organizations like IFRC, GrameenPhone and Bangladesh Army, alongside software firms and digital agencies in USA, Canada, Singapore and Denmark. With lucrative employee benefits and remarkable work environment EVL is a preferred recruiter among local talents. The long history in service, robust infrastructure, efficient processes and HR make EVL a premiere outsourcing company in Bangladesh.

We believe EVL will be a great match for European companies looking to scale within reasonable cost and time by outsourcing important business processes. We are a reliable name with deep roots in Bangladesh and in the IT industry in more than one country.

### Year of Establishment: 2010

### Areas of Expertise

- Mobile services and applications development
- Gaming & Animation
- Business Process Outsourcing (BPO)
- Web Applications
- Graphics Design/Image Processing
- Customized Software Development
- System Integration
- Website Design
- E-commerce Website
- Animated Videos

### Industry Verticals

Tourism & travel, Real Estate, Banking and Finance, HR, Social Networking

### Technology Profile & Skills

Objective C, Android, Java, PHP, Drupal, WordPress, CodeIgniter, Yii, Magento, OpenCart, Bootstrap  
Apple, Android  
Graphic Design

### Staff

- Total IT staff: 16
- Project Operation Managers: 2
- Analysts: 2

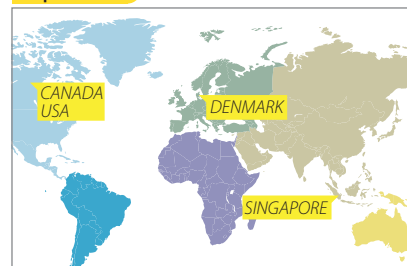


Naba-E Zaheer  
Director (Operations)  
naba.zaheer@ergo-ventures.com  
+8801755514004

3

years exporting

### Exports to



### HR



Total staff

24

Timing (BST)  
9.30am-6.30pm  
Mon - Fri

### Infrastructure

Office space  
10000+ sft

Number of PCs 30

Internet connectivity  
Broadband, Wimax

- Administrators: 1
- Software Programmers/Engineers: 16
- University IT graduates: 16
- Project Operation Manager: 24
- Total Marketing and Sales Managers: 5

### Offshoring Value Proposition

- Over 100 projects completed ranging from USD 1,000 to USD 50,000
- 10,000+ sft office with abundance of room to scale.
- Office hours almost completely overlapping with that in all countries in Europe.
- Experience with working with large software companies as part of a team and within their processes.
- Strong infrastructure support that includes a full-fledged data centres, two backup generators, 24X7 IP Camera Monitoring.
- One of the most preferred recruiter in the country so talents are in abundance.
- Well-defined Processes for security, client resource privacy, recruitment and training that can match EU standards.

### Marketing and Sales Activities

Trade fairs/B2B events: Drupal Camp, Toronto 2012, Drupal Con, Portland, 2013 B2B events: Organized by BASIS (2012-13)

We target medium to large software companies and corporations to provide them with development and BPO services from our office in Dhaka

Social Media:

<http://www.linkedin.com/company/ergo-ventures-limited>

<https://www.facebook.com/pages/Ergo-Ventures-Limited/126324710752707>

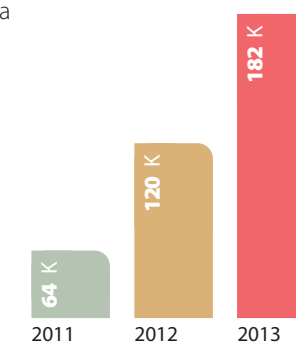
<https://twitter.com/ergoventures>

### Indicative Price

Price per hour: USD 15 to 45

### Financial Information

Annual revenue in USD



### Contact Details

House: 08 (2nd Floor), Road:14  
Dhanmondi, Dhaka-1209  
Mobile: + 88 01938855505  
Phone: + 880 2 9104721 - 25, Ext. 125  
Fax: + 880 2 9118422

### Contact Person

Md. Aminul Islam  
Project Manager, Business Development  
aminul@ergo-ventures.com  
+8801938855505  
Skype: md.islam.aminul





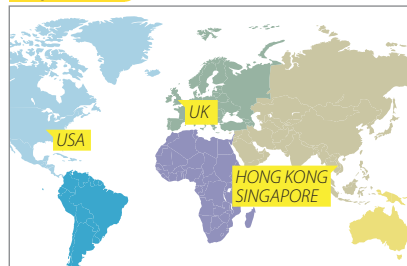
## Gonona Technologies Limited



Nazmul Karim Chowdhury  
Managing Director  
nazmul@gonona.net  
+8801712444444

**3**

years exporting

**Exports to****HR**

Total staff

**58**

Timing (BST)  
930am to 530pm  
Sun - Thu

**Infrastructure**

Office space  
7000 sft

Number of PCs 85  
Internet connectivity  
Broadband

The vision behind Gonona's establishment was to reduce digital divide and bring innovative solutions that improves lifestyle of the general population. To facilitate the average public with better lifestyle we have decided to focus on three sectors: software development, network connectivity, and digital devices.

Established in 2010, we operate globally with our presence in Dhaka, Chittagong, London and Silicon Valley, USA. We pride ourselves in providing state of the art solutions to leading international and national government and public bodies. Our range of solutions includes Surveillance and security, ERP and E-Commerce solutions, IT and network consultancy, web design and development and many more.

### Year of Establishment: 2010

### Areas of Expertise

- Web Applications
- System Integration

### Industry Verticals

Government (civil, military) - local, national, Textile & Garments, Telecommunications

### Technology Profile & Skills

javascript, open-source CMS (joomla, drupal, typo3..), mysql, oracle, php  
Apple, Android  
Graphic Design

### Staff

- Total IT staff: 48
- Project Operation Managers: 4
- Analysts: 3
- Administrators: 6
- Software Programmers/Engineers: 23
- University IT graduates: 12
- Vendor-certified Programmers: 16
- Total ITES Staff: 48
- Project Operation Manager: 38
- Total Marketing and Sales Managers: 3 (Working for US, EU & ASIA)
- Other Staff: 4



### Offshoring Value Proposition

We do meaningful work to provide best possible solution through research & development. At Gonona, we believe in innovation through inspiring ideas.

We pride ourselves in providing state of the art solutions to some of the leading international and national institutions including governments and public bodies. We have an assembly of very talented, creative and dynamic team committed to deliver. Our combined technical and creative team works to translate visions and ideas into products and deliverables.

We are committed to Total Quality Management. We maintain an effective and efficient Quality Assurance system by adhering to the key principles of customer focus, employee involvement, and continuous improvement. Our IT systems and applications are reliable and well established in operating environments. All the systems installed at our centers of operation, undergo rigorous testing and comply with international industry standards

### Marketing and Sales Activities

Trade fairs/B2B events: Netherlands Trade Mission Dhaka (2014), US-BD Tech Investment Summit USA (2014), EU-BD Tech Investment Summit Norway (2014), EU-BD B2B Program

Denmark (2014), CeBIT Germany 2014, SOFTEXPO Dhaka (2012)

Online Marketing Material:

<http://www.gonona.net/gonona/index.php/innovations/brochures>

Social Media: LinkedIn

(<http://www.linkedin.com/company/gonona-technologies-limited>), Facebook (<https://www.facebook.com/gonona>).

### Indicative Price

Price per hour: \$7 / Hr on average

### Financial Information

Annual revenue in USD



### Contact Details

Apt-5, House-74, Road-21  
Block- B, Banani, Dhaka-1213  
Tel: +88 02 8810404  
Fax: +88 02 881 3456

### Contact Person

Faisal Alam  
Asst. Business Development Manager  
faisal@gonona.net  
+8801677616161





www.grameensolutions.com

Membership  
BASISCertifications  
ISO9001

## Grameen Solutions Limited (GSL)

Grameen Solutions Limited (GSL) is the flagship technology company of the Grameen family of organizations founded in 1999 by Dr. Muhammad Yunus, founder of Grameen Bank and recipient of 2006 Nobel Peace Prize. "Grameen Solutions" literally means solutions for the villages. GSL offers Software Solutions, System Solutions, Business Process Outsourcing, Mobile Application, Social Business Solutions, Graphics and Animation, Search Engine Optimization, Offshore Staff Augmentation, and Emerging Market Technology at competitive offshore price points.

**Year of Establishment: 1999**

### Areas of Expertise

- Mobile services and applications development
- Big Data Analytic
- Business Process Outsourcing (BPO)
- Web Applications
- Graphics Design/Image Processing
- Customized Software Development
- System Integration
- Website Design
- Embedded Software Development

### Industry Verticals

Finance & Banking, Government (civil, military) - local, national, Medical & Health Care

### Technology Profile & Skills

.net, asp, ajax, c/c++, css, dhtml, flash, jSP, javascript, java, open-source CMS (joomla, drupal, typo3..), ms sql, mysql, oracle, php, perl/cgi, xhtml, xml, C#, Unix, Linux

Apple, Windows mobile, Android, Symbian  
Graphic Design

Certifications: ISO 9001, Sun certified, Titanium certified developer

### Staff

- Total IT staff: 62
- Project Operation Managers: 10
- Analysts: 9
- Administrators: 5
- Software Programmers/Engineers: 39
- University IT graduates: 65

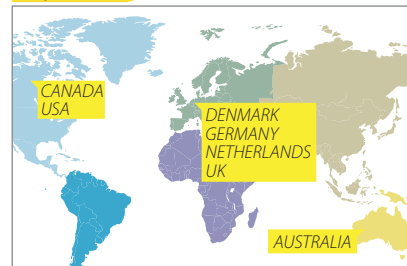


Aziz U Ahmad  
Managing Director  
aahmad@grameensolutions.com  
+1 917 415 9668

**12**

years exporting

### Exports to



### HR

77  
Total staff

Timing (BST)  
10 am to 6 pm  
Sun - Thu

### Infrastructure



Office space  
6000 sft

Number of PCs 120  
Internet connectivity  
Broadband, Wimax

BangladeshNEXT<sup>®</sup>  
next IT destination

- Vendor-certified Programmers: 10
- Total ITES Staff: 8
- Project Operation Manager: 7
- Total Marketing and Sales Managers: 7
- Other Staff: 7

### Offshoring Value Proposition

- High Quality: The quality of work meets the international standards.
- Talent pool: We have large talent pool to cater to most needs. You get more time to market rather than spending time for development
- Predictability: Our vast experience in projects and technologies and quality output ensures high level of predictability. Value of money & competitive rate compared with the quality of service from the offshore destination. Proven and repetitive satisfied client reference in Europe, USA and fortune 500 companies

### Marketing and Sales Activities

Trade fairs/B2B events visited in Bangladesh:  
BASIS B2B Match Making Service/2014  
BASIS B2B MatchMaking Service/2013  
Facebook marketing  
SEO  
Online marketing

Social Media:  
Facebook  
Youtube

### Indicative Price

Price per hour: USD 25

### Contact Details

Grameen Bank Tower, 12th Floor  
Mirpur - 2, Dhaka-1216, Bangladesh  
Tel: + 880 (2) 902-1647, +880 (2) 902-1648  
Fax: +880 (2) 902-0814

### Contact Person

Mohammad Abul Hashem Parvess  
Manager Business Development  
abul.hashem@grameensolutions.com  
+880 1720208362  
Skype: parvess



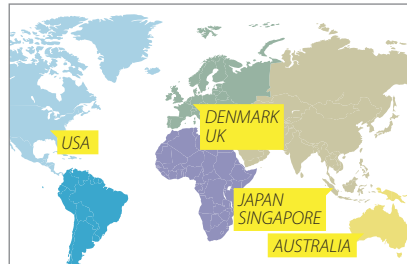
**graphicpeople** GraphicPeople Limited

Imtiaz Ilahi  
Managing Director  
imtiaz@adpeople.com  
+88 01713038450

**10**

years exporting

## Exports to



## HR

5 icons representing staff  
Total staff  
**260**

Timing (BST)  
Operate 24X7

## Infrastructure



Office space  
27000 sft

Number of PCs 270  
Internet connectivity  
Broadband

GraphicPeople is an offshore solutions Centre providing customized Digital, Print and Software development services. We empower agencies and brands to globalize or regionalize communication activities, shorten time to market and enable them to operate in rapidly evolving global markets

GraphicPeople also plays a vital role in the success of multinational companies by being a cost-efficient production hub, delivering significant cost reductions to clients without compromising on quality.

**Year of Establishment: 2005****Areas of Expertise**

- Web content /Application development
- Desk Top Publishing
- Customized Software Development

**Technology Profile & Skills**

Adobe Photoshop/illustrator/ inDesign, flash, flex, jSP, javascript, java, joomla, PHP, JavaScript, jQuery, HTML5, CSS3 and various CMS – (WordPress, Magento and Codeigniter), .net, asp, ajax, c/c++, css, dhtml, drupal, typo3 ms sql, mysql, php, xhtml, xml, C#, Objective C, Sharepoint, Linux

**Staff**

- Total IT staff: 183
- Project Managers: 15
- IT Administrators: 04
- Web developers: 150
- Software developers: 14
- Total ITES Staff: 67
- Project Manager: 03
- Desk Top Publishers: 64
- Total Marketing/Sales Manager: 01
- Other Staff: 09

**Offshoring Value Proposition**

- The way we work – follow 'Best Practices' in our process
- We have the scale, infrastructure and dedicated team approach that ensures on - time delivery within tight timelines guaranteeing service levels.
- One stop shop for all your production needs - Web , Software & print production solutions.
- Significant cost reduction/ Low implementation cost

**Marketing and Sales Activities**

Trade fairs/B2B events visited during the past 2 years:  
NTF II match making event in Denmark in 2012  
NTFII match making event in London 2013  
Trade fairs/B2B events visited in Bangladesh:  
B2B meetings with Dutch trade delegation in March 2014  
NTF II match making event in 2013  
BASIS SoftExpo 2010

Use social Media:

Facebook, LinkedIn, Instagram to build awareness. send marketing e mails to potential clients.

Social Media:

Facebook:

<https://www.facebook.com/graphicpeoplesoftwarepeople>

Google+: <https://plus.google.com/+Graphicpeoplestudio>

LinkedIn: <http://www.linkedin.com/company/graphicpeople>

Twitter: [https://twitter.com/GraphicPeople\\_S](https://twitter.com/GraphicPeople_S)

Instagram: [http://instagram.com/graphicpeople\\_s/](http://instagram.com/graphicpeople_s/)

**Indicative Price**

Price per hour: USD 16 +

**Financial Information**

Last audited year: 2013

**Contact Details**

76/A, Road 11, Banani  
Dhaka 1213, Bangladesh  
Tel:+ 88 028818628

**Contact Person**

S H Jitu  
Director - Digital Production  
+88 0171 6017 690  
Jitu@adpeople.com  
Skype: s.jitu



www.ibcs-primax.com



## IBCS-PRIMAX Software (Bangladesh) Ltd.

IBCS-PRIMAX Software (Bangladesh) Ltd. is a CMMI level-3 appraised and ISO 9001: 2008 certified a Bangladesh-British joint venture company established under the laws of Bangladesh in 1989 by a group of IT professionals, with the ambition of creating a dynamic software house capable of delivering IT products of the highest quality both domestically and to the international arena.

**Year of Establishment: 1989**

### Areas of Expertise

- Web Applications
- Customized Software Development
- SAP
- Oracle EBS
- INFOR ERP
- DW/BI practice

### Industry Verticals

Finance & Banking, Insurance, Government (civil, military) - local, national, Textile & Garments, Fashion & Retail/Wholesale/Distribution, Education, Telecommunications, Manufacturing/engineering, Utility & energy, Real estate, Construction/Project/Engine

### Technology Profile & Skills

.net, asp, ajax, css, jSP, javascript, java, open-source CMS (joomla, drupal, typo3.), ms sql, mysql, oracle, php, xhtml, xml, Unix, Linux

### Staff

- Total IT staff: 70
- Project Operation Managers: 10
- Analysts: 15
- Administrators: 5
- Software Programmers/Engineers: 60
- University IT graduates: 70
- Vendor-certified Programmers: 30
- Total Marketing and Sales Managers: 11
- Other Staff: 16

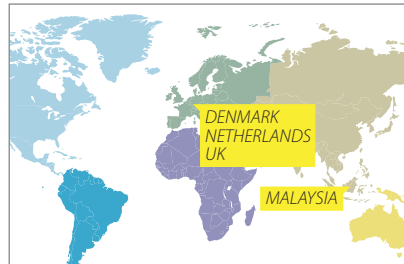


Jamal Ahmed  
Managing Director  
jahmed@ibcs-primax.com  
+8801713397565  
+447878481743

5

years exporting

### Exports to



### HR

121  
Total staff

Timing (BST)  
5 days weekly  
8 hours per day

### Infrastructure



Office space  
8000 sft  
Number of PCs 150  
Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

We are a customer-focused company; we deliver most cost effective and innovative, industry-specific IT solutions & services, strategic outsourcing, and integration services through a unique onsite, offsite, offshore delivery model, resulting in improved business for our customers.

- 22 years of business excellence in services at home and abroad
- A CMMI Level-3 and ISO 9001:2008 company
- Over 400+ successful IT project implementation referral
- Highly skilled team with broad experience
- 7 x 24 hour operation assured
- Our adherence to standard processes assures upfront risk analysis and mitigation
- Our cost of labour, operations, and training are among the lowest in the business
- We use methodologies that are proven to be successful and cost effective. These help us in: Completion of the project in time, within the budgeted costs, and achievement of target quality levels

### Marketing and Sales Activities

Trade fairs/B2B events: EasyFair Sweden (2012), Cebit Germany (2012-13), BASIS SOFTEXPO (2010-12).

Online Marketing Activities:  
Websites, Email marketing, Online marketing

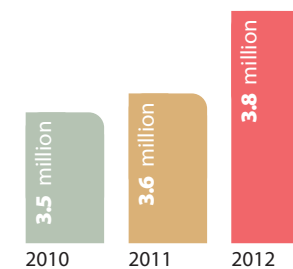
Social Media:  
<https://www.facebook.com/Ibcs.Primax.Software.Company>  
<http://bd.linkedin.com/in/ibcsprimaxsoftwarebangladesh>

### Indicative Price

Price per hour: USD 15-25

### Financial Information

Annual revenue in USD



### Contact Details

House No# 51, Road No# 10A  
Dhanmondi, Dhaka-1209  
Tel: 0088-02-8110699  
Fax: 0088-02-8125407

### Contact Person

Bimal Chandra Banik  
Director, Sales and Marketing  
bcbank@ibcs-primax.com  
+8801713397561  
Skype: bimal555



www.impulsebdltd.com



## IMPULSE (BD) Ltd

IMPULSE provides premium outsourcing services in the areas of enterprise & mobile application development and life cycle management.

Our strength lies in understanding our clients' business needs and building strong partnerships. Our team has strong technical and communication skills combined with several team members having experience of working on our clients' premises in Europe.

Bringing value added insights to our projects, we go beyond the capabilities of the typical off-shore sourcing model and deliver unsurpassed value to our clients. Testament to this is the fact that virtually all of our clients have sustained business partnerships with us.

### Year of Establishment: 2009

### Areas of Expertise

- Customized software development and maintenance
- Mobile application development and services
- In-house product development - eDoc Product Suite for MS Office to be launched in Q4 2014

### Industry Verticals

Medical & Health Care, Pharmaceuticals, Real Estate

### Technology Profile & Skills

- Operating Systems: Windows, Mac OS X and various Linux platforms
- Databases: Oracle, SQL Server, MySQL, PostgreSQL and others
- Modeling and Design:
  - UML Modeling in various tools
  - ER Modeling and database design & development in ERWin, ModelRight, Toad, SQLPowerArchitect, MySQLWorkBench and others
- Development Tools / Languages: Visual Studio/.Net, Java/J2EE, C#, PowerBuilder, PHP, XML, ASP, JSP
- Servers: Apache, Weblogic, Tomcat, IIS, SharePoint
- Graphics: Adobe Flash, Flex, Dreamweaver, Fireworks, Creative Suite
- Mobile Application Development Platforms: Apple, Android

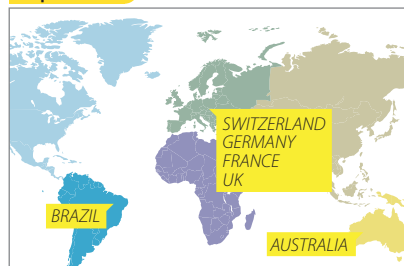


Waseem Yunus  
Managing Director  
waseem.yunus@impulsebdltd.com  
+ 8801727174580  
+41794427150

5

years exporting

### Exports to



### HR



Total staff

16

Timing (BST)  
09:30-18:30  
Mon - Fri

### Infrastructure

Office space  
300m2

Number of PCs 20+  
Internet connectivity  
Broadband, Wimax



### Team

We pride ourselves in attracting, recruiting, and retaining the best talent in order to build a professional, motivated organization that offers premium quality services to its clients. All sixteen members of our team are University graduates and can communicate fluently in English.

### Offshoring Value Proposition

While the benefits of off-shore software development are fairly obvious, using off-shore software development services is a challenging proposition, and success is often achieved after expensive learning experiences. At IMPULSE, our management team has the unique experience of working as European clients for off-shore services as well service providers. This gives us the insight and expertise to minimise the risks and achieve the close collaboration needed to ensure the success of our projects.

Additionally, for clients that are developing commercial solutions, our experience in developing successful software products and services allows us to contribute unique insights.

### Client Testimonials

"We are very happy with our collaboration with IMPULSE. Their flexible and skilled approach has helped to supplement our own resources with a specific skillset – their knowledge and integration into our business has been exactly what we were looking for."

Jonathan Foster, Director, Services Delivery Europe  
IMS Health

"Having all our resources allocated in client projects, we needed additional help to develop internal mobile apps using different technical approaches. IMPULSE had the right people with the right knowledge to help us achieve our goal within a short time period."

Didier Wetzel, COO  
Terria Mobile

### Contact Details

IMPULSE (BD) Ltd  
Rahman's Regnum Centre  
Suite 501A, 191/B Tejgaon C/A  
Dhaka 1208, Bangladesh  
Tel: +880-2-8878 418/9

### Contact Person

Shonjoy Deb  
Manager (Operations)  
shonjoy.deb@impulsebdltd.com  
+8801670096481  
Skype: impulse.shonjoy



www.informatixbd.com

Membership  
BASIS

CSM

Certifications  
Microsoft  
CERTIFIED  
Partner

## Informatix Technologies

Informatix Technologies is a global provider of offshore custom development solutions. We are experts in web based application and mobile application development. We capitalize on our experience, understanding of specific industry workflows, processes and domain expertise in developing/deploying future-ready technology solutions.

We focus on web and mobile based solutions for the global audiences. We want to reach consumer satisfaction with our quality solutions and technical ingenuity.

### Year of Establishment: 2005

### Areas of Expertise

- Mobile services and applications development
- Gaming & Animation
- Web Applications
- Customized Software Development
- Website Design

### Industry Verticals

Education, Real estate, Social Networking

### Technology Profile & Skills

.net, javascript, php, python, xhtml  
Apple, Android

### Staff

- Total IT staff: 10
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 1
- Software Programmers/Engineers: 10
- University IT graduates: 12
- Vendor-certified Programmers: 3
- Total ITES Staff:
  - Project Operation Manager: 14
- Total Marketing and Sales Managers: 2 person mainly focusing on getting us new leads from marketplaces.
- Other Staff: 3

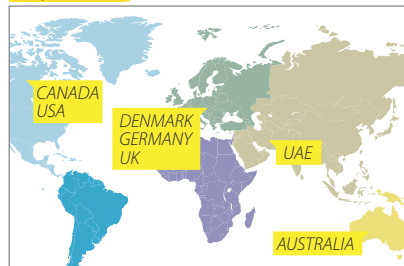


Mizanur Rahman  
Founder & CEO  
mizan@informatixbd.com  
+8801714075160

8

years exporting

### Exports to



### HR



Total staff

16

Timing (BST)  
10 am to 7 pm  
Mon - Fri

### Infrastructure



Office space  
2000 sft

Number of PCs 18  
Internet connectivity  
Broadband, Wimax

BangladeshNEXT<sup>®</sup>  
next IT destination

### Offshoring Value Proposition

Our unique offshore value proposition gives us an edge over our competitors. We focus on technology competence to keep us up to date with latest trends, practices and tools. We want to ensure our customers that we have the required skill set to help them out with their complex solutions. We follow agile development processes and a very strong advocate of scrum in Bangladesh. Our adoption of Scrum in development makes our clients more optimistic about our success and gives us confidence to finish projects on time. We are a small team consisting of best resources in the country. We want to grow slowly as we always focus on harnessing best resources from Bangladesh. Number of resources is not important for our business rather than the quality of the developers. Our effective communication skills and competitive pricing will ensure the best possible ROI for our clients.

### Marketing and Sales Activities

Trade fairs: Infocomm USA (2012), BASIS SOFTEXPO Dhaka(2012), NTF II B2B Event - Denmark (2012), Germany (2012), UK (2013), Dhaka (2013).

We mainly focus on large scale projects from Elance. Our average project size in elance is \$5,500 and the largest project we got from Elance is \$15,000.

Our Online marketing person have a watchful eye to observe such projects and we propose customers with our services and offers. Even if we do not end up getting the work, we keep a positive relationship with customers.

Online Marketing Material:

<http://www.informatixbd.com/brochure.pdf>

Social Media:

<https://www.facebook.com/InformatixTech>

[http://www.linkedin.com/company/informatix-technologies?](http://www.linkedin.com/company/informatix-technologies?trk=company_name)

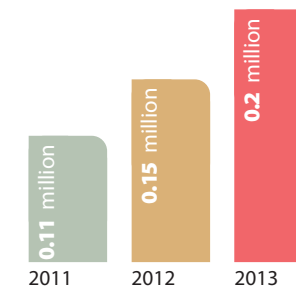
[trk=company\\_name](http://www.linkedin.com/company/informatix-technologies?trk=company_name)

### Indicative Price

Price per hour: USD 20

### Financial Information

Annual revenue in USD



### Contact Details

House # 9, Road # 1, Block # A  
Niketan, Gulshan-1  
Dhaka-1212, Bangladesh  
Tel: +88-02-8835054

### Contact Person

Mizanur Rahman  
Founder and C.E.O  
mizan@informatixbd.com  
+8801714075160



## KAZ Software Ltd.

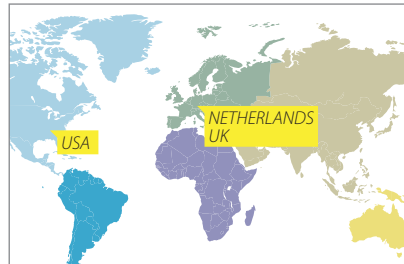


Wahid Choudhury  
CTO  
wahid.choudhury@kaz.com.bd  
+8801715125284

# 10

years exporting

### Exports to



### HR



Total staff

# 53

Timing (BST)  
10 am to 7 pm  
Sun - Thu

### Infrastructure



Office space  
10000 sft

Number of PCs 100+  
Internet connectivity  
Broadband

We help companies make great software. We are a group of software and content specialists passionate about what we do. Together we form one of the leading custom software companies in Bangladesh.

We offer software development and content management services to international customers across multiple industries. We understand the challenges that our customers face within and across these industries. We provide practical, pragmatic and powerful solutions to address those challenges.

We believe that for great software you need a mix of talent, environment, passion and process. For more than a decade we have been bringing these four elements together and the results are amazing. Our customers find that we bring in much more than just software engineering into outsourced project - we bring in ideas, passion and quality.

### Year of Establishment: 2004

### Areas of Expertise

- Web Applications
- Customized Software Development

### Industry Verticals

Finance & Banking, Social Networking, International Trade

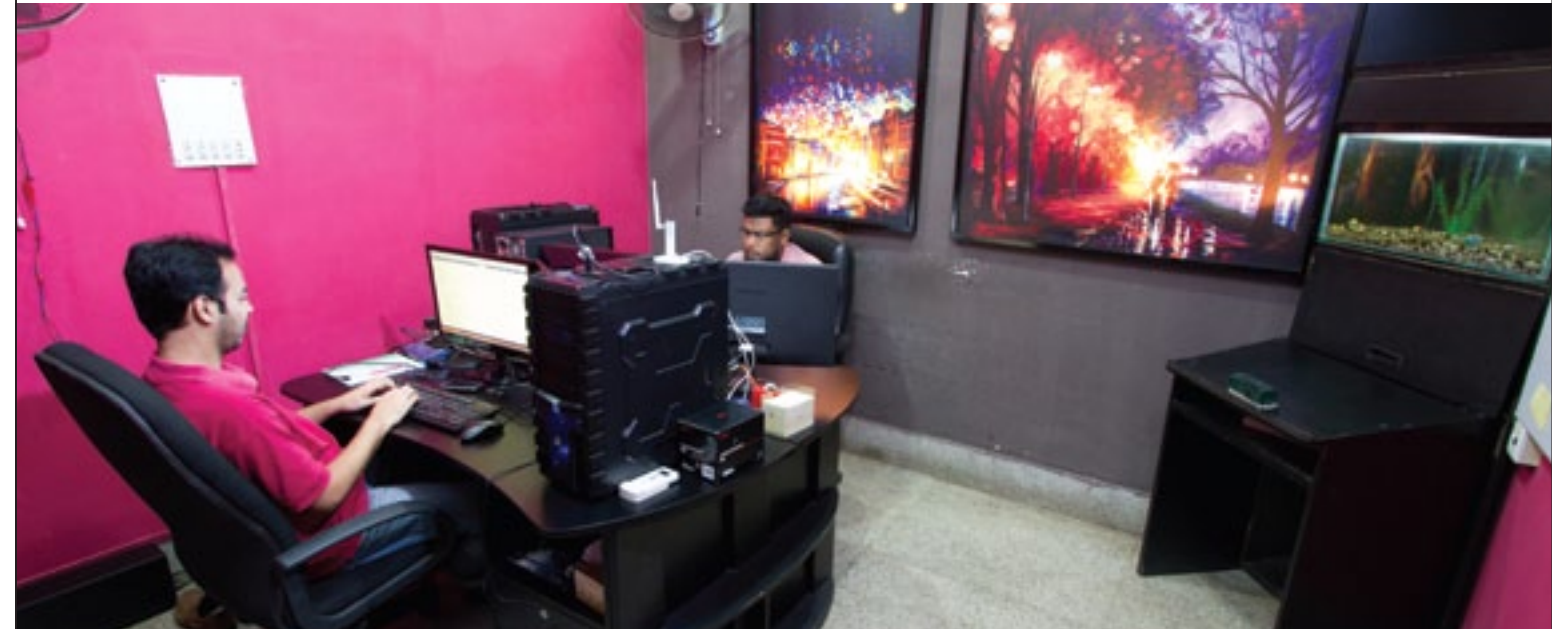
### Technology Profile & Skills

.NET/C#, Java, C/C++, Python, Objective C, Silverlight, CSS, JSP, Javascript, MS SQL, MySQL, XML

Apple, Windows mobile, Android

### Staff

- Total IT staff: 39
- Project Operation Managers: 6
- Analysts: 2
- Administrators: 3
- Software Programmers/Engineers: 25
- University IT graduates: 39
- Vendor-certified Programmers: 10
- Other Staff: 14



### Offshoring Value Proposition

We believe great software cannot be made by just putting a group of developers in cubicles. At Kaz Software our clients get the benefits of a typical startup in the West - a pro-active, highly skilled and motivated development team with a strong "can do" approach working in a fun and creative workplace culture. We hire the best in the market and run regular training sessions. Our emphasis on good work culture engenders quality and retention. The combination of skills and motivation makes us unique.

### Marketing and Sales Activities

Trade fairs/B2B events visited during the past 2 years:

Danish Match Making Event/Denmark/2014

B2B Match Making/Norway/2014

Trade fairs/B2B events visited in Bangladesh: Dutch Trade

Delegation Match Making Event/2014

Danish Match Making Event/2013

We are active in social media and blogging to create a strong web presence. We invest in online advertising. We participate in various match making events.

Social Media:

<https://www.facebook.com/kazsoftware>

<http://www.linkedin.com/company/kaz-software-limited>

<https://twitter.com/kazsoftware>

<https://plus.google.com/118125880690500329671>

### Financial Information

Last audited year: 2013

### Contact Details

28/1 Eskaton Garden  
Dhaka 1000, Bangladesh  
Tel: +88029355027

### Contact Person

Wahid Choudhury  
CTO  
wahid.choudhury@kaz.com.bd  
+8801715125284



www.latitude-23.net

Membership  
BASIS

BangladeshNEXT  
next IT destination

Latitude 23 **Latitude-23**

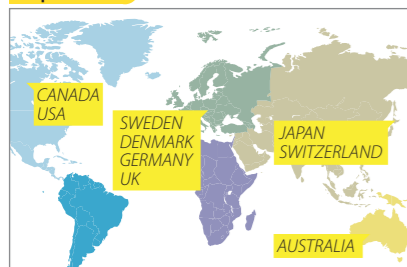


Mamnoon Murshed Chowdhury  
CEO  
mamnoon@latitude-23.net  
+880171540464

**11**

years exporting

Exports to



HR

Total staff  
**29**

Timing (BST)  
9 am to 6 pm  
Sun - Thu

Infrastructure



Office space  
2500 sft  
Number of PCs 40  
Internet connectivity  
Broadband, Wimax

Latitude-23, Bangladesh's first visualization studio to work globally, is a team of architects, artists, filmmakers, photographers, musicians and visionaries – all with a common interest for inspiring motion graphics and beautiful visuals. The studio creates high-end 3D production for its clients worldwide, based mostly in Europe, North America and Bangladesh. Our clients are architects, real estate developers, advertising agencies, game developer, pharmaceuticals company, manufactures and R&D professionals from diverse backgrounds.

Year of Establishment: **2003**

Areas of Expertise

- Gaming & Animation

Industry Verticals

Architectural, Gaming, Manufacturing Industry, Medical & Health Care, Real estate

Technology Profile & Skills

- Modeling
  - 3D Studio MAX
  - MAYA
  - ZBrush
- Editing
  - Photoshop
  - After Effects
- Rendering - V-Ray
- Game Engine - Unity

Staff

- Total ITES Staff: 29
- Project Operation Manager: 5
- Total Marketing and Sales Managers: 02 Apart for our dedicated 2 member marketing team we also have 3 European sales agent working for us from Denmark, Switzerland and Germany.
- Other Staff: 2



Offshoring Value Proposition

We have been achieving Danish and Swiss quality since 2005 - that says it all about us. If you are looking to outsource at very low cost, we are not the team. We offer competitive price, but we are not the lowest one around.

However, if you are searching for partners to produce high quality animation, game asset development or any other sort of 3D visualization work and you see your favorite provider is fully booked, feel absolutely free to contact us. Check out our website [www.latitude-23.net](http://www.latitude-23.net) to see if what we say is really what we do.

Marketing and Sales Activities

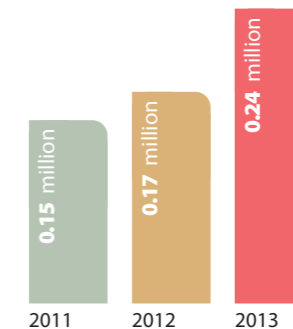
Social Media Marketing  
Trade fairs/B2B events:CEBIT& match making events in EU .  
  
Social Media:  
<http://www.linkedin.com/company/3562335?trk=profexp-company-name>  
<https://www.youtube.com/user/latitude23dotnet>  
<https://www.facebook.com/latitude23bd>  
<https://twitter.com/latitude23bd>  
<http://www.pinterest.com/info0689/>

Indicative Price

Price per hour: 7-18 Euro

Financial Information

Annual revenue in USD



Contact Details

236 Lake Road, New Dohs Mohakhali  
Dhaka 1206, Bangladesh.  
Tel: +88028837362  
Fax: +880 2 9885564

Contact Person

Golam Mohammad Mohiuddin  
CTO  
mohiuddin@latitude-23.net  
+88001715151096



www.leadsoft.biz

Membership  
BASISCertifications  
ISO9001 CMMI

## LeadSoft Bangladesh Limited



Shaikh Shahid  
CEO  
shahid@leads-bd.com  
+8801811459990

13

years exporting

## Exports to



## HR

5 icons representing staff  
Total staff  
**79**

Timing (BST)  
9 am to 6 pm  
Sun - Thu

## Infrastructure



Office space  
6800 sft

Number of PCs 86  
Internet connectivity  
Broadband, Wimax

Custom software development is our core competency at LeadSoft Bangladesh Limited. We have been delivering local and global projects ranging from start-ups to large financial institutions. Uniting domain and technology knowledge, LeadSoft helps clients to optimize IT ROI to grow as business and technology progresses. LeadSoft collaborates with overseas software development partners as their extended development center to deliver solutions. We understand the uniqueness of every custom software application and follow suitable process and project oriented approaches guided by PMI, PRINCE 2, ISO and CMMI standards. Our sustainable competitive advantages as an offshore software development partner are stability, flexibility, proven result, skill, experience, processes, certification, and standard. We engage dedicated teams off-site and on-site for fixed price, hourly rate or hybrid models.

**Year of Establishment: 1999**

### Areas of Expertise

- Customized Software Development

### Industry Verticals

Finance & Banking, Insurance, Utility & energy

### Technology Profile & Skills

.net, ms sql, oracle, C#, objective C

### Staff

- Total IT staff: 69
- Project Operation Managers: 5
- Analysts: 4
- Administrators: 4
- Software Programmers/Engineers: N/A43
- University IT graduates: 56
- Vendor-certified Programmers: 6
- Project Operation Manager: 790
- Total Marketing and Sales Managers: 021 (one) Senior Marketing Executive located in Bangladesh looking after the software export market guided by CEO.
- Other Staff: 7



### Offshoring Value Proposition

Outsourcing will not change fundamentals of your business. But it will change the way your business creates value around those fundamentals. An outsourcing arrangement with us is about that value creation.

LeadSoft offers value proposition for organizations looking to augment their business with outsourcing services. We customize our offerings to enable organizations realize lasting business benefits.

When you partner with us, your operating cost will decrease and your product or service will have more value. Your business will be more profitable and competitive. You can invest in innovation and growth. We are the enabler of your innovation and growth.

### Marketing and Sales Activities

Trade fairs/B2B events visited during the past 2 years: CeBIT (Hannover), Gitex (Dubai), EasyFair (Oslo), ASCIO (Bangkok), Euro-Bangla Tech Summit (Copenhagen, Stockholm)  
Trade fairs/B2B events visited in Bangladesh: SoftExpo, B2B Matchmaking in Europe  
Marketing Activities: Web site presence.  
Online Marketing Material: [http://leadsoft.biz/?page\\_id=8](http://leadsoft.biz/?page_id=8)

Social Media:  
Facebook

### Indicative Price

Price per hour: Euro 8 to 15

### Financial Information

Last audited year: 2013

### Contact Details

Adamjee Court Annexe 2 (5th Floor)  
119-120 Motijheel C/A  
Dhaka-1000, Bangladesh  
Tel: +880 2-9552145  
Fax: +880 2 9565586

### Contact Person

Papias Hawlader  
CIO  
papias@leads-bd.com  
+8801711529091







## Multimedia Content & Communications Ltd

MCC is an award-winning IT company from Bangladesh- specialized in the development of mobile applications, both native and cross-platform & graphics for games developed in Unity and Flash.

We do rapid custom development of web-based, distributed and stand-alone mobile applications designed to meet specific requirements and business needs. Apart from these we are involved in capacity building with National level app development trainings are a founding member behind the Nokia and Google Developer Groups and Mobile Monday in Bangladesh.

**Year of Establishment: 2008**

### Areas of Expertise

- Mobile services and applications development
- Gaming
- Animation

### Industry Verticals

Government (civil, military) - local, national, Non-Profit (International organizations, NGOs, Donors), Media

### Technology Profile & Skills

c/c++, css, flash, flex, javascript, java, open-source CMS (joomla, drupal, typo3.), mysql, oracle, php, vb, xhtml, xml, C#, Objective C, Adobe, Linux, Silverlight  
Apple, Windows mobile, Android, Symbian, Firefox OS  
Game graphics, background & character design

### Staff

- Total IT staff: 18
- Project Operation Managers: 3
- Analysts: 6
- Administrators: 3
- Software Programmers/Engineers: 15
- University IT graduates: 15
- Vendor-certified Programmers: 2
- Total ITES Staff: 15
- Project Operation Manager: 2
- Art Director: 1
- Graphics Designer: 2
- Animator: 3
- Artist: 3
- Chief Content Editor: 1
- Content Developer: 3



Suny Md Ashraf Khan  
CEO and Managing Director  
abir@mcc.com.bd  
+8801755520220

4

years exporting

### Exports to



### HR

Total staff  
**49**

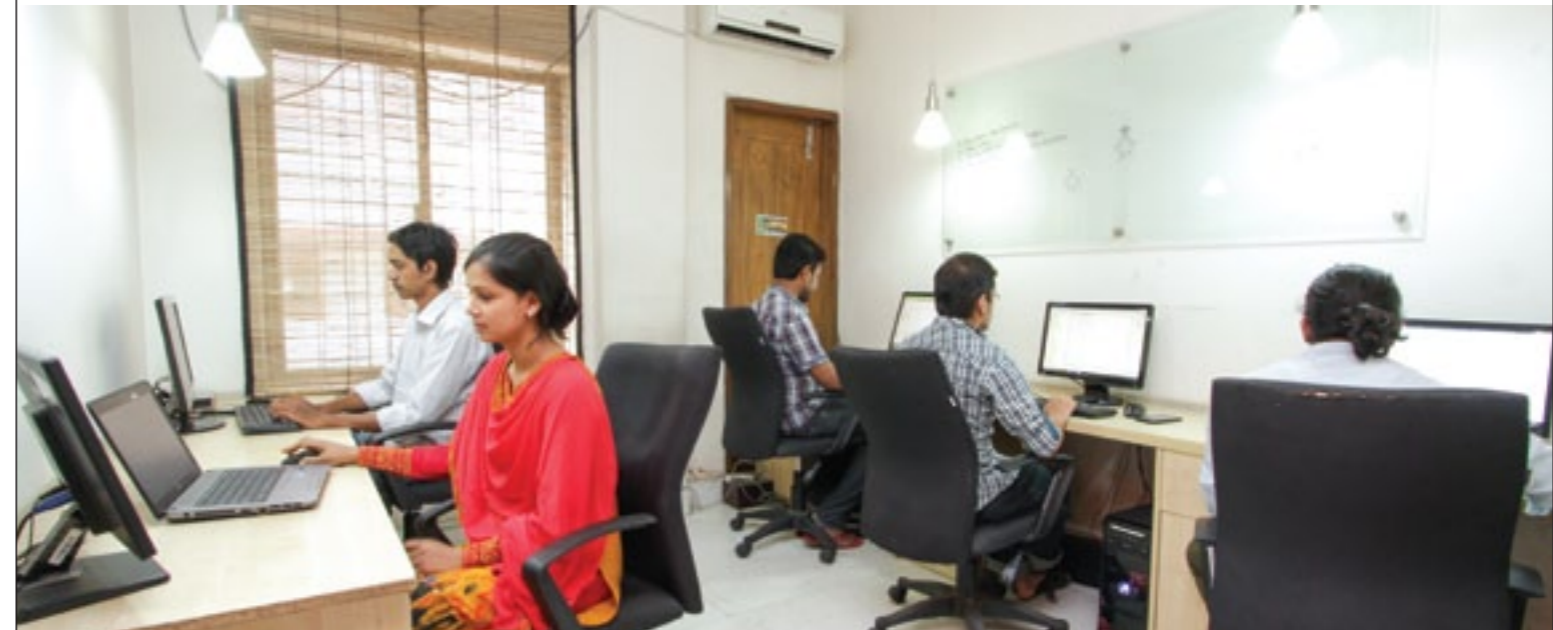
Timing (BST)  
9:30 am to 5:30 pm  
Sat - Thu

### Infrastructure



Office space  
4000 sft

Number of PCs 51  
Internet connectivity  
Broadband, Wimax



- Total Marketing and Sales Managers: 5
- Other Staff: 7

### Offshoring Value Proposition

MCC is specialized in the development of mobile applications, both native and cross-platform; and graphics for games developed in Unity and Flash. We invent transformative solutions for our Clients and provide solution for their technical and strategic needs using cutting-edge technology. With our quality services, clients can experience greater service management, continuous improvement and innovation.

- Value for money cost effectiveness
- Shortest turnaround time
- Excellent communication skill
- Project management skill
- 24x7 Technical Support System

### Marketing and Sales Activities

Trade fairs/B2B events: Dutch Visitor Program, BASIS SOFTEXPO 2013, E-Commerce Fair 2013, Dutch Trade delegation Bangladesh (2014)

Online Marketing Material: www.mcc.com.bd

Social Media:

<https://www.facebook.com/mccltdbangladesh>

<https://www.linkedin.com/company/1906201>

<http://www.flickr.com/photos/mccltd/show/>

<https://www.youtube.com/channel/UCRfhKRU7BITHVvykangLww>

<https://www.youtube.com/channel/UCQ5FXGDUzGzXDQgaVp8pb1A>

Google Developer Group

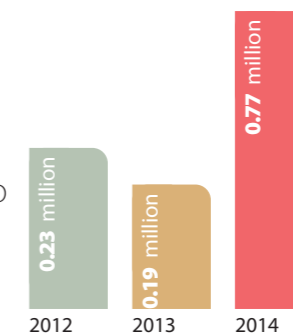
<https://plus.google.com/107531599295906039081>

### Indicative Price

Price per hour: USD 15 to 30

### Financial Information

Annual revenue in USD



### Contact Details

3/11, Humayun Road  
Block-B, Muhammadpur  
Dhaka-1207, Bangladesh  
Tel:+88028129193

### Contact Person

Mostafa Zaki Haider  
Deputy Director  
zaki.haider@mcc.com.bd  
+8801717221866  
Skype: zaki.haider3006





## Nascenia Limited

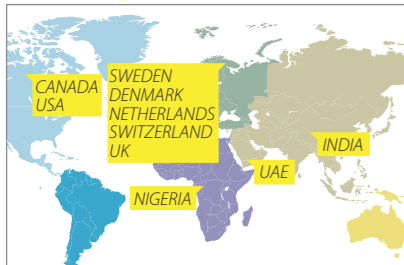


Sheikh Shaer Hassan  
CEO  
shaer@nascenia.com  
+8801730332500

4

years exporting

## Exports to



## HR



Total staff

58

## Timing (BST)

9:30 am-6:30 pm  
Mon - Fri

## Infrastructure

Office space  
6000 sft

Number of PCs 56

Internet connectivity  
Broadband

Nascenia is a custom software development company. It offers cloud based web and mobile solutions to companies in Netherlands, Denmark, Sweden, Switzerland, UK, USA and Canada. Nascenia follows Agile/Scrum to deliver projects. It has a company culture that spurs energy, agility and customer focus. Nascenia helps their clients from concept to design to all the way to deployment and maintenance. It grew from a three persons company to a 58 persons company within four years by repeatedly delivering customer satisfaction. It worked in more than 50 projects for clients from 15 countries. Nascenia won Red Herring Asia 100 in 2013 and BASIS Outsourcing Award 2014. Along with the services provided to their clients Nascenia developed some SaaS products on their own.

## Year of Establishment: 2010

## Areas of Expertise

- Web application development
- Mobile application development

## Industry Verticals

Sports, Health Care, Education, e-commerce

## Technology Profile &amp; Skills

Ruby on Rails, PHP, HTML5, CSS3, Objective C, Python, Javascript, CMS (Modx, Wordpress), Linux, Hadoop, MySql, MongoDB  
iOS, Android (native and hybrid)  
Graphic design, UI/UX design

## Staff

- Total IT staff (university graduates): 48
- Project Operation Managers: 4
- Software Programmers/Engineers: 40
- SQA Engineers: 5
- UI Designers: 3
- Server Administrators (DevOps): 2
- Analysts: 4

## Offshoring Value Proposition

We are a pure software company. We do not do data entry or any other ITES. All our founders are passionate and give full time in the company. We only work for international markets. By choosing us as an outsourcing partner you can:

- scale up or down the size of the team quickly
- leverage a large pool of experienced talent with cross dimensional skills



- get one stop solution under the same roof
- get rid of hassles for hiring, training, and retaining talents. It will help you to focus on your core business
- reduce your cost by 50% and time to go to market by 40% to 60%

## Indicative Price

Price per hour: US\$ 21 to 29

## Financial Information

Annual revenue in USD

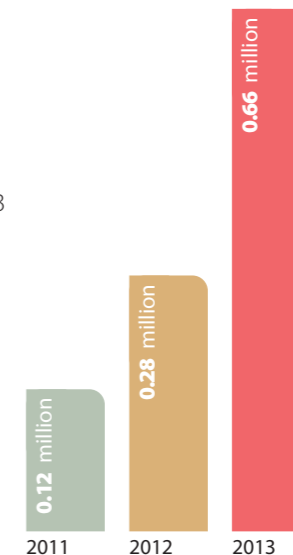
## Marketing and Sales Activities

Trade fairs/B2B events participated during the past 2 years:

- CeBIT, Hanover 2013, 2014
- Europe-Bangladesh Technology Summit 2014 in Norway
- B2B Matchmaking Event in Denmark 2014
- UK-Bangladesh Mobile & Web B2B Meeting in London 2013
- B2B Matchmaking in Amsterdam and Leeuwarden, organized by NTFII

Online Marketing Material: <http://goo.gl/SCtDuu>

Social Media:

LinkedIn: [linkedin.com/company/nascenia-it](http://linkedin.com/company/nascenia-it)Facebook: [facebook.com/nascenia](http://facebook.com/nascenia)Twitter: [twitter.com/NasceniaIT](http://twitter.com/NasceniaIT)Youtube: [youtube.com/Nascenia](http://youtube.com/Nascenia)Google Plus: [plus.google.com/+Nascenia](http://plus.google.com/+Nascenia)

## Contact Details

Flat- 4A, House- 6/14, Block- A, Lalmatia  
Dhaka -1207, Bangladesh  
[bizdev@nascenia.com](mailto:bizdev@nascenia.com)  
Tel: +8801730332500

## Contact Person

Fuad Bin Omar  
Chief Operating Officer  
[fuad@nascenia.com](mailto:fuad@nascenia.com)  
+8801717252020  
Skype: fuadcse





## PixelNet Technologies Ltd.

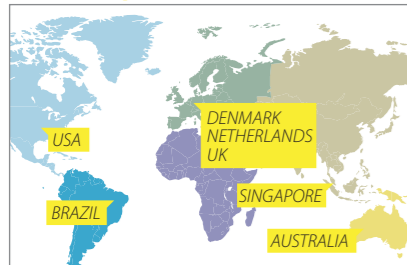


Hasan Shahriar  
CEO  
hasan@pixelnettech.com  
+8801713368856

6

years exporting

### Exports to



### HR



Total staff

16

Timing (BST)  
10 am to 6 pm  
Mon - Fri

### Infrastructure



Office space  
2000 sft

Number of PCs 16  
Internet connectivity  
Broadband, Wimax

PixelNet Technologies is an award winning eCommerce solution provider that helps companies to build and operate scalable eCommerce solutions that accelerate revenue and decelerate costs. We combine internet expertise, creative talent, eCommerce experience and business know-how to help clients across a variety of industries achieve rapid, measurable online results. As a full service agency we have years of experience in creative design, customization, technical development, third party integration (ERP Systems, POS Systems, Warehousing & Fulfillment, etc.), quality assurance and support.

With a focus on high-end eCommerce and Web application development, most of the business of the company is conducted overseas. More specifically, PixelNet serves more than a dozen of countries across the globe including USA, UK, Australia and many more.

**Year of Establishment: 2007**

### Areas of Expertise

- eCommerce Solution
- Web application design and development

### Industry Verticals

Fashion & Retail/Wholesale/Distribution, Education, Eyewear

### Technology Profile & Skills

PHP, MySQL, AJAX, CSS, HTML5, Javascript, Magento Community and Enterprise Edition, Wordpress

### Staff

- Total IT staff: 16
- Project Operation Managers: 2
- Analysts: 1
- Administrators:
- Software Programmers/Engineers: 12
- University IT graduates: 12
- Vendor-certified Programmers: 2
- Total Marketing and Sales Managers: One person at Singapore
- Other Staff: 2



### Offshoring Value Proposition

Since the establishment back in 2007, PixelNet Technologies has always been an outsourcing focused company, worked on 100+ websites from which 99% were outsourced projects across 6 continents. We have become more of a strategic and developing partner than just a service provider for our clients, which makes them comfortable for a long-term relationship with us. Our company mainly focuses on eCommerce solutions and web application development. We have the largest and most experienced team working on eCommerce solutions in Bangladesh. 70% of our projects are from returning clients and 60% of our clients recommended us to companies or people who are looking for similar service, this stats clearly indicate the satisfaction level of our customer.

### Marketing and Sales Activities

Trade fairs/B2B events visited in Bangladesh: Digital World / 2014

We do use Google Adwords to prompt our services online.

Online Marketing Material:

<http://www.pixelnettech.com/printed-brochure.pdf>

Social Media:

<https://www.facebook.com/PixelNetTechnologies>

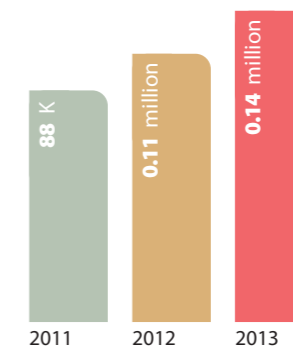
<https://www.linkedin.com/company/pixelnet-technologies-ltd->

### Indicative Price

Price per hour: 25

### Financial Information

Annual revenue in USD



### Contact Details

39 Purana Paltan (4th floor)  
Dhaka-1000, Bangladesh  
Tel: +8801974935638

### Contact Person

Rayhan Chowdhury  
COO  
rayhan@pixelnettech.com  
+8801717575700



www.primetechbd.com

Membership  
BASIS

## Prime Tech Solutions Ltd.

Prime Tech is managed by a team of business professionals and technocrats, who have global experiences in harnessing people and technology for business processes. Our specialization is to develop Web and mobile applications that target solutions for a wide array of different industry aspects. We focus on the market trends such as .Net, PHP, IOS and Windows Mobile development so that we can serve our clients as per their test. Above all our agile project management practice has been the key to the peace of mind of our clients residing in US, Canada, Japan and Nordic countries.

The depth and ability of Prime Tech lies in the unique technical skills of our people that assures performance through consistency, reliability, timely delivery and cutting edge technology.

Few things our clients love while working with us:

- Free POC (Proof of Concept) for eligible products - 2 weeks\*.
- Dedicated development team.
- Contract flexibility for Working time management.
- Transparency throughout the entire project life

**Year of Establishment: 2007**

### Areas of Expertise

- Web Applications
- Customized Software Development

### Industry Verticals

Fashion & Retail/Wholesale/Distribution, Tourism & travel, Port/Logistics

### Technology Profile & Skills

.Net- C# (Web/WPF/Win Forms), MS Sharepoint, PHP (Symphony/Laravel), Javascript, JQuery, AngularJS, Knockout.js, Other UI Frameworks, open-source CMS, Wordpress, Drupal, Joomla  
Mobile APP: IOS, Windows mobile

### Staff

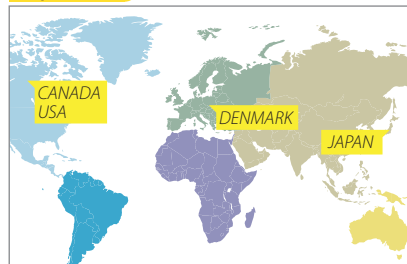
- Total IT staff: 19
- Project Managers: 2
- Analysts: 2
- Administrators: 1
- Software Programmers/Engineers: 14
- University IT graduates: 19
- Vendor-certified Programmers: 6
- Total Marketing and Sales Managers:



Mirza Rashedul Amin  
Managing Director  
mamin@primetechbd.com  
+8801817293279

**7**  
years exporting

#### Exports to



#### HR

Icon representing staff  
Total staff  
**26**

Timing (BST)  
11 am to 8 pm  
Mon - Fri

#### Infrastructure



Office space  
1620 sft  
Number of PCs 28  
Internet connectivity  
Broadband, Wimax



One marketing manager and One Business Development Manager.

- Other Staff: 7

### Offshoring Value Proposition

Various additional factors are taken into consideration when defining an ODC. Prime Tech utilizes the following measures to address potential quality issues during the project life cycle:

Strong management with global consulting experience, Dedicated development team, Pre-defined service level agreement and periodic review/sign-off in different phases, Weekly package drops in shared FTP site, Weekly status reporting & management scorecard, Strong resources with several years of experience Constant interaction through: IM, Emails, Conference calls etc. Multiple working shifts to provide support coverage during critical stages, Infrastructure redundancy to avoid unexpected delivery slippage Detailed configuration / change management processes & periodic review.

#### Contact Details

Level-6 (east), BDBL Bhaban  
12 Kawran Bazar  
Dhaka-1215, Bangladesh.  
Tel: +8802-8189807

#### Contact Person

Md. Asif Atick  
C.T.O.  
aatick@primetechbd.com  
+8801714005887  
Skype: asif.atick

### Marketing and Sales Activities

Trade fairs/B2B events visited during the past 2 years: The 26th Industrial India Trade Fair - Kolkata, India - DEC 27,2013  
Trade fairs/B2B events visited in Bangladesh: Europe Bangladesh Technology Summit 2014 Bangladesh Part B2B match making - March 2014.

Basically we do some online marketing via Craigslist, capterra posting. We do email marketing as well.

Online Marketing Material:  
<http://primetechbd.com/companyprofile.pdf>

Social Media:  
<https://www.facebook.com/primetechbd>

### Indicative Price

Price per hour: 15 to 30 USD




**ReliSource Technologies Ltd.**


Mohammad Ayman Noor  
 Technical Manager  
 anoor@reliresource.com  
 +8801714075145

**10**

years exporting

**Exports to**

**HR**
  
 Total staff  
**90+**

 Timing (BST)  
 9 am to 10 pm  
 Mon - Fri

**Infrastructure**

 Office space  
 6000 sft  
 Number of PCs 100+  
 Internet connectivity  
 Broadband

As a Provider of Specialized Products & Services, ReliSource works as an Extended Engineering Partner of your Technology Solutions to deliver improved ROI. Powered by skilled engineers and an experienced management team, its focus is Technology Implementation & Innovation Partnership with 10+ years of expertise in global sourcing model. With its Global Engineering Services it provides Development & QA services for the complete ecosystem, from Device Level Engineering to Cloud Solutions. Most of our customers who experienced difficulties before, are successfully working with us. Many of them have been working with us for about 9+ years with a very successful agile model.

**Year of Establishment: 2003**
**Areas of Expertise**

- Embedded Software Development
- Customized Software Development
- Software Quality Assurance
- Mobile Application Development
- Web Applications & Cloud Computing

**Industry Verticals**

Logistics & Supply Chain Management, Unattended Payment Systems, Device Development, Medical & Health Care, Insurance.

**Technology Profile & Skills**

c/c++, java, .net, asp, c#, Objective C, AngularJS, MS SQL, MySQL, Oracle, NoSQL (Redis, MongoDB), Linux, Unix, etc.  
 iOS, Android, Windows Phone, Blackberry

**Staff**

- Total IT staff: 70+
- Project Operation Managers: 8+
- Analysts: 10+
- Administrators: 6+
- Software Programmers/Engineers: 50+
- University IT graduates: 70+
- Vendor-certified Programmers: 10+
- Total Marketing and Sales Managers: Five (05) for USA. Additionally, one dedicated person for Europe.


**Offshoring Value Proposition**

- Working as Trusted & Reliable Extended Engineering Partner for 10+ Years with EU & US organizations
- Unique blend of Specialized Services capitalizing cutting edge Tools & Technologies.
- Experience, Maturity & Professionalism to handle large projects
- Business Analysts to bridge between Business Problems & Technology Solutions
- Skilled Resources, Steady Cost, Higher Resource Retention, Premium IP Protection
- International Standard Infrastructure built with Risk Management
- Sustainable Growth & Financial Stability under Visionary Leadership

**Marketing and Sales Activities**

Our marketing activities include but not limited to participating in International Events, Exhibitions, Fairs, Seminars, B2B Matchmaking, etc. followed by appropriate Branding & Marketing activities.

Social Media:

<http://www.linkedin.com/company/reliresource>  
<https://www.facebook.com/reliresource>

**Financial Information**

Last audited year is 2012. Audit for the year 2013 is in progress.

**Contact Details**

ReliSource Technologies Ltd.  
 House 4A1, Road 139, Gulshan 1  
 Dhaka 1212, Bangladesh.  
 Tel: +880 (2) 985 9815  
 Fax: +880 (2) 883 3425

**Contact Person**

Abdullah Yousuf Amin Rana  
 Business Development Manager  
 aamin@reliresource.com  
 +8801913396830  
 Skype: ayamin.rana





## Reverie Corporation Limited

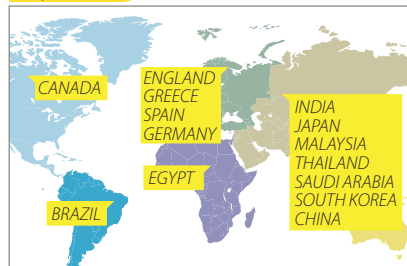


Ms. Nasima Akter  
Managing Director  
nishabd2012@gmail.com  
+8801711568710

3

years exporting

### Exports to



### HR



Total staff

14

Timing (BST)  
10 am to 6 pm  
Sun - Thu

### Infrastructure



Office space  
3500 sft

Number of PCs 14  
Internet connectivity  
Broadband

Reverie Corporation Limited is a game and application development firm in iOS and android platform. It has more than 50 applications & games in iOS app store and google play store. Popular titles are: EscapeBoat, Ritur Desh, Filthy Bugs, DeathKiss, Frappy Bird, How to wear a Saree, Cricket Record 2011, Rafting, Unmad magazine, Match Maker, Rock n Roll, Tap the Jumpy-Wimpy, Poched Egg etc. It is run by young team of creative, self responsible, self motivated and fun loving team members.

This company shares app store research data to targeted audience and keeps partnerships with a wide range of community starting with apps / games publishers to promising IT start ups, Indie developers, experienced freelancers and media from home and abroad.

### Year of Establishment: 2011

### Areas of Expertise

- Cross platform mobile application & games development and maintenance
- Web / digital content development
- App store research and marketing services

### Industry Verticals

It develops cross platform mobile applications in iOS and android platform specially focused in Games and Entertainment categories. It also provides app store marketing services to applications & games developers and publishers.

### Technology Profile & Skills

Technology & Tools used: Xcode, ADT, c/c++, css, flash, javascript, java, Objective C, HTML 5, Unity (3D/2D), corona SDK, Lua, PhoneGap, Titanium etc.

### Staff

- Total IT staff : 6
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 3
- University IT graduates: 6
- Total Marketing and Sales Managers: 5
- Other Staff: 2



### Offshoring Value Proposition

We consider the client's project as our own project. Our team is used to serve any project with full hearted effort. We work extended hours even on weekends when it is required. We are eager to complete our work within time line.

Reverie Corporation Limited is an outsourcing focused company with more than 3 years of experience in app store services through iOS and android platform. We have satisfied clients at home and abroad. In addition to our own development team, we are partnered with experienced developers in Bangladesh for mobile and web application development. We are partnered with indie developers through Google Developer Group in Bangladesh. We are confident enough to serve any client project through sound technical expertise at most competitive price.

### Marketing and Sales Activities

Trade fairs/B2B events: GDG Nepal (2013), Digital World Dhaka (2014), CRI Policy Cafe Dhaka (2014).

App store SEO, tag/key words, app description, EULA, screenshots, media promotion through newspapers, television, radio, online news sites, promo-video in youtube and vimeo, write down blogs in popular blog sites, forum posting, publish review in popular review sites, coverage in

online tech magazines, utilize user e-mail contact list, attend tech fair and relevant IT programs, update website, prepare social content to promote throughout the year through official facebook page & group, personal facebook profile, official twitter account, instagram, vine, linkedin profile and word of mouth & referral.

Marketing materials:

This company publishes posters, leaflet, banners, stickers etc. as promotional materials for applications and games. It creates digital content for advertisement of applications & games through Facebook Ad and Admob Ad. It offers gaming contests and distributes gift & award. It is engaged in marketing for targeted promotion to university students through sponsorship.

Social Media:

<http://facebook.com/ReverieLabMimosa>  
<http://facebook.com/FrappyBird>  
<http://twitter.com/labmimosa>  
[https://www.youtube.com/channel/UC9nsa7aoUlzAEDPho\\_nWtpQ](https://www.youtube.com/channel/UC9nsa7aoUlzAEDPho_nWtpQ)

### Indicative Price

Price per hour: \$ 15

### Contact Details

H - 84, Haji Shahab Uddin Mansion  
New Airport Road, Banani  
Dhaka - 1213, Bangladesh  
Tel: +8801711568710

### Contact Person

Major J Kabir Sakib (Retd)  
Chairman  
kabirsakib@gmail.com  
+8801615026466





## Right Brain Solution Ltd.

We are a technology company specializing in custom application development for Web and Mobile platforms. We are able to develop software for most purposes - be that an ERP, a social network, a web service, or a complex workflow management. Our teams are comprised of the industry's top professionals who are passionate and dedicated towards delivering great software. We have worked with corporate houses, government entities, technology companies, NGOs, media agencies, individual entrepreneurs and can work for your company, too. We are among the trend setters in Bangladesh in Agile project management and can claim our clients enjoy the transparency and peace of mind that comes with it.

**Year of Establishment: 2007**

### Areas of Expertise

- Mobile services and applications development
- Web Applications

### Industry Verticals

Government (civil, military) - local, national, Non-Profit (International organizations, NGOs, Donors), Education

### Technology Profile & Skills

javascript, java, open-source CMS (joomla, drupal, typo3..), mysql, php  
Apple, Windows mobile, Android

### Staff

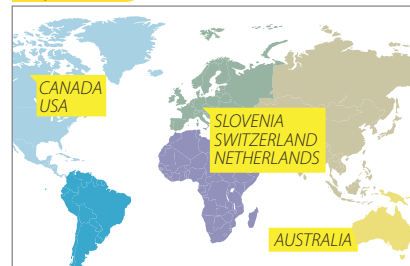
- Total IT staff: 20
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 2
- Software Programmers/Engineers: 15
- University IT graduates: 15
- Vendor-certified Programmers: 3
- Total Marketing and Sales Managers: 5 (4 working in Toronto, Canada)
- Other Staff: 5



Noor Khan  
CEO  
nmkhan@rightbrainsolution.com  
+8801720635089  
+1. 647.895.4778

**7**  
years exporting

### Exports to



### HR

5 icons representing staff  
Total staff  
**30**

Timing (BST)  
10 am to 7 pm  
Sun - Thu

### Infrastructure



Office space  
3500 sft

Number of PCs 25  
Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

We deliver great software. In order to ensure they meet your demand, we involve you throughout the entire project. We work iteratively and incrementally – the planning, development and testing activities repeat every two weeks. This gives you an early feedback of what is being developed and allows you to make any changes that fit your need. Once we know what needs to be done, we put it through a rigorous development process that has quality checks built into every step. This includes unit testing, acceptance testing, regression testing and usability testing. Once developed, we help you deploy your solution and we remain standby for any further help you may need.

### Marketing and Sales Activities

Trade fairs/B2B events:  
NTF II matchmakings / Netherlands / 2011  
NTF II matchmakings / Denmark / 2012  
Trade fairs/B2B events visited in Bangladesh: SoftExpo / 2011  
SoftExpo / 2012

Marketing Activities:  
We do not have specific online marketing strategy in place.  
Online Marketing Material: We have some printed materials,

most of them are focused towards specific clients and industries.

Social Media:  
<https://www.facebook.com/rightbrainsolution>  
<http://www.linkedin.com/company/right-brain-solution-ltd>

### Indicative Price

Price per hour: \$40 - \$60

### Financial Information

Annual revenue in USD



### Contact Details

House 7/9 (3rd Floor)  
Block B, Lalmatia  
Dhaka, Bangladesh.  
Tel: +880 2 8115967-8

### Contact Person

Mohammad Emran Hasan  
Founder, CTO  
emran@rightbrainsolution.com  
+8801730053050  
+1 (647) 694-2587





## ServicEngine Limited

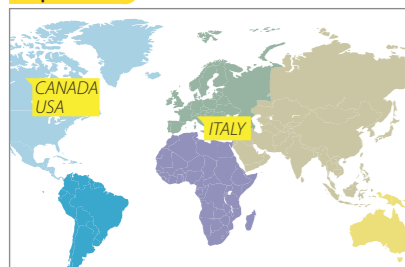


AKM Ahmedul Islam  
General Manager  
ahmedul.islam@sebpo.com  
+8801713453337

**8**

years exporting

### Exports to



### HR

5 icons  
Total staff  
**380**

Timing (BST)  
24x7 operation  
365 days

### Infrastructure



Office space  
20,000 sft  
Number of PCs 400  
Internet connectivity  
Broadband, Wimax

ServicEngineBPO is an ISO 9001:2008 and ISO 27001:2005 certified Business Process Outsourcing (BPO) Company that leverages global resources to provide clients improved business results from its offshore delivery centers. ServicEngine's capabilities include: data analysis & aggregation, reporting & analytics, software development, web development & design, digital advertising operations, Internet marketing and a variety of quality assurance testing services.

ServicEngine provides exceptional value to clients by improving quality, increasing customer satisfaction and effectively implementing business initiatives allowing clients to reduce costs by 30% - 50% or more. ServicEngine's primary strength is its flexible, fast and friendly partnership model including top tier people, processes, technologies.

### Year of Establishment: 2006

### Areas of Expertise

- Mobile services and applications development
- Gaming & Animation
- Business Process Outsourcing (BPO)
- Web Applications
- Graphics Design/Image Processing
- Customized Software Development
- System Integration
- Website Design

### Industry Verticals

Finance & Banking, Insurance

### Technology Profile & Skills

.net, asp, ajax, c/c++, css, cfsion, delphi, dhtml, flash, flex, jSP, javascript, java, open-source CMS (joomla, drupal, typo3..), ms sql, mysql, oracle, php, python, vb, xhtml, xml, C#, Objective C, Adobe, Unix, Linux  
Apple, Windows mobile, PALM OS, Android  
Graphic Design

### Staff

- Total IT staff: 12
- Project Operation Managers: 35
- Analysts: 20
- Administrators: 5
- Software Programmers/Engineers: 30
- University IT graduates: 300



- Vendor-certified Programmers: 20
- Total ITES Staff: 300
- Project Operation Manager: 25
- Total Marketing and Sales Managers: 05 at USA and 3 in Bangladesh
- Other Staff: 15

### Marketing and Sales Activities

Trade fairs/B2B events: IT Outsourcing fair at USA  
Trade fairs/B2B events visited in Bangladesh: All the event for B2B fair organized by BASIS

Marketing Activities: Search the potential leads, SEO

Online Marketing Material:  
<http://sebpo.com/portfolio/>

Social Media:  
<http://www.linkedin.com/company/servicengine/>  
<https://www.facebook.com/ServicEngine?v=wall&ref=ts/>

### Offshoring Value Proposition

ServicEngineBPO works with its clients to build teams of DEDICATED resources to work as a direct extension of their internal operation. Unlike project-based outsourcing

### Contact Details

8 Abbas Garden, DOHS Mohakhali  
Dhaka 1206, Bangladesh  
Tel: +88 028822396  
Fax: +88 028827193

### Contact Person

Kazi Nazmul Hassan  
Sr. Manager Finance and Accounts  
kn.haassan@sebpo.com  
+880 1715005051  
skype: kn.hassan.sebpo

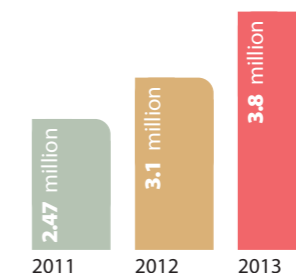
companies that offer no of opportunity to build a long-term relationship, ServicEngine resources are thought as part of our clients working families. Our clients never have to wonder where they stand and whether or not they will be getting top notch resources to complete their projects. They know, trust and believe in their hand selected team members from start to finish. Better people deliver better service – producing better results!

### Indicative Price

Price per hour: 10 USD to 25 USD

### Financial Information

Annual revenue in USD





## Shehala IT Ltd.



Dipak Ranjan Saha  
Chief Operating Officer (COO)  
+88 01717304242  
dipak@shehala.com

**9**  
years exporting

### Exports to



### HR

5 icons representing staff  
Total staff  
**85**

Timing (BST)  
8 hrs. per shift  
Mon - Sat

### Infrastructure



Office space  
5500 sft

Number of PCs 80  
Internet connectivity  
Broadband, Wimax

Shehala IT Limited is a Business Process Outsourcing (BPO) service provider with state of the art technology and 85 skilled manpower available 24 hours 6 days a week round the year. With offices in Denmark, Canada, USA and Bangladesh, we have global presence in different time zones. Shehala provides services to companies in Europe and Canada starting from small Photographers to Newspapers & Advertising Agencies and Mobile application development companies. We use the latest technology and software for Graphics, Web and Mobile Technology.

### Year of Establishment: 2006

### Areas of Expertise

- Graphics Design and Image Processing
- Mobile App and Web Development

### Industry Verticals

Newspapers, Advertising Agencies, Fashion & Retail/Wholesale/Distribution, Non-profit (International organizations, NGOs, Donors), Real Estate.

### Technology Profile & Skills

Graphics: Adobe InDesign, Photoshop & Illustrator  
Mobile Platform: iOS and Android

Web: PHP, MySQL, ASP .NET, Open-source CMS (Joomla, Wordpress, typo3), CakePHP, Action Script, JQuery, HTML5, Flash

### Staff

- Total IT staff: 8
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 6
- University IT graduates: 8
- Total ITES Staff: 70
- Project Operation Manager: 01
- Total Marketing and Sales Managers: 3
- Denmark and Germany: 1
- Sweden: 1
- North America: 1
- Other Staff: 7



### Offshoring Value Proposition

We have strong portfolio and technical competence with over 9 years of experience in Global Sourcing. Function 24/7/365. Cost saving service for our valued patrons. Accept payments from any country and in any currency. We believe in prompt communication to make an efficient business. Time zone advantage.

### Marketing and Sales Activities

Trade fairs/B2B events: NTF II B2B Matchmaking UK (2013), CeBIT Germany (2012), NTF II Outsourcing Event UK (2011). Netherlands Trade Mission Bangladesh (2014), BASIS SOFTEXPO B2B Dhaka (2013), E-Asia Dhaka (2011).

Online marketing Activities: Corporate website SEO, Social Media Networking, Planning and monitoring: Google Analytics, visitor and customer feedback, Social Media Marketing and Social Media Optimization, Content Marketing etc.

Online Marketing Material:

Online portfolio link: [portfolio.shehala.com](http://portfolio.shehala.com)

Social Media:

<https://www.facebook.com/Shehala.IT.Limited>

<http://www.linkedin.com/company/shehala-it-limited>

[www.youtube.com/user/Shehalalt](http://www.youtube.com/user/Shehalalt)

<https://twitter.com/ShehalaltLtd>

### Indicative Price

Graphics: USD 10-20

Development : USD 25-35

### Contact Details

House No.7B (2nd Floor), Road No. 13  
Gulshan-1, Dhaka-1212, Bangladesh  
Tel: +88-02-9853846  
Fax: +88-02-9853847

### Contact Person

Salahuddin M. Asadullah  
CEO  
[sma@shehala.com](mailto:sma@shehala.com)  
+1416-686-3111  
+1289-200-6660





## Shurjomukhi Limited

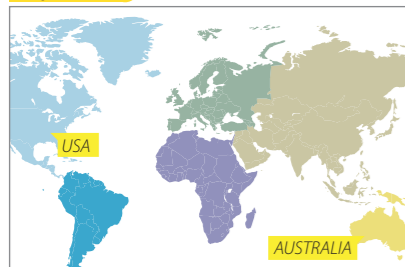


Mr. Fida Haq  
CEO & Managing Director  
fida.haq@shurjomukhi.com.bd  
+8801730334690

2

years exporting

## Exports to



## HR



Total staff

21

Timing (BST)  
9 am to 6 pm  
Sun - Fri

## Infrastructure



Office space  
2600 sft

Number of PCs 18  
Internet connectivity  
Broadband, Wimax

shurjoMukhi Limited (shurjomukhi.com.bd) is an ICT company completely dedicated to the modernization of ICT of Bangladesh. It operates in the burgeoning sector of eCommerce and online payments in Bangladesh. shurjoMukhi has promptly moved to a leadership status in the sector acquiring clients like Dhaka WASA, The Bangladesh Army, Samsung etc for online sales and distribution of their products.

shurjoMukhi is also into Mobile Apps Development for about three years now with Android and iPhone Development Teams of its own. It has a few Android Apps of which are available on Google Play under the name shurjoMukhi (<https://play.google.com/store/apps/developer?id=ShurjoMukhi+Limited>)

### Year of Establishment: 2009

### Areas of Expertise

- Mobile services and applications development
- Web Applications

### Industry Verticals

Finance & Banking, Government (civil, military) - local, national, Utility & energy

### Technology Profile & Skills

ajax, c/c++, css, dhtml, flash, jSP, javascript, java, open-source CMS (joomla, drupal, typo3..), ms sql, mysql, oracle, php, perl/cgi, python, xhtml, xml, C#, F#, Objective C, Adobe, Unix, Linux  
Apple, Windows mobile, Android

### Staff

- Total IT staff: 12
- Project Operation Managers: 2
- Analysts: 4
- Administrators: 1
- Software Programmers/Engineers: 11
- University IT graduates: 10
- Vendor-certified Programmers: 4
- Total Marketing and Sales Managers: 1
- Other Staff: 4



### Offshoring Value Proposition

shurjoMukhi has long and extensive experience in building eCommerce portals and systems most cost-effectively with HTML/CSS, PHP-MYSQL, jQuery, Javascript, Codeigniter as framework and Joomla & WordPress as CMS.

By virtue of its pioneering e-Payment Gateway named shurjoPay™, it is also into processing and clearing Web-based transactions for quite a few nationally and internationally recognized brands. Its payment portal named payPoint.com.bd™ has become a household name over the last few years.

shurjoMukhi Mobile Apps Team has a long history of building excellent Android and iPhone Apps, Widgets and Live WallPapers (LWP) for mostly offshore clients with most attractive UX and features.

### Marketing and Sales Activities

Trade fairs/B2B events: Tiecon USA (2013), CommunicAsia Singapore (2012), eAsia Bangladesh (2011), BASIS SOFTEXPO (2011-12), National Digital Innovation Competition (2011), Digital Marketing Summit (2012), eCommerce Week (2013), Halloween Night – Sponsor (2013), Rock Nation Concert - Sponsor (2013),

Dhaka Rock Music Fair - Sponsor (2013), Young Women Entrepreneur Fair (2014), Digital Innovation World (2014).

Marketing Activities:  
Facebook Marketing  
Web page marketing  
SMS Marketing  
Email Marketing

Online Marketing Material:

shurjoMukhi payPoint: <http://goo.gl/pygswW>  
shurjoRajjo: <http://goo.gl/u9NSa5>  
shurjoMukhi Android: <http://goo.gl/0bW2uu>  
shurjoMukhi Product: <http://goo.gl/icPCc0>  
shurjoPay Dhaka WASA: <http://goo.gl/6gcMzw>

Social Media:

<https://www.facebook.com/shurjomukhi.eshop>  
<http://www.youtube.com/user/ShurjomukhiLimited>  
<https://twitter.com/shurjomukhi>  
<https://www.facebook.com/pages/Paypoint/270787562964949>  
<https://www.facebook.com/Shurjorajjo>  
<https://www.facebook.com/shurjobarta>

### Contact Details

House # 373, Road # 28  
New DOHS, Mohakhali  
Dhaka-1206, Bangladesh  
Tel: +88 02 988 7202, +88 018 4019 7207  
Fax: +88 02 988 7202

### Contact Person

Md. Asaduzzaman  
Head of Accounts & Admin  
asad@shurjomukhi.com.bd  
+8801716025511  
skype: asaduzzamanbd



www.spinoffstudio.com

Membership  
BASISBangladeshNEXT<sup>®</sup>  
next IT destination


## Spinoff Studio

Spinoff Studio is a small business focused on providing quality products and engineering services to the virtual Design & Construction, Arcvis, Simulation, Video Game Development, Game Art 2D & 3D, Urban Planning and GIS Industries.

**Year of Establishment: 2013**

### Areas of Expertise

- IT : Cross Platform Video Game, Virtual world and Simulation, Graphics tools, Unity 3d engine plugin.
- ITES: 3D game ready technical model, 2D/3D Game Art & Animation, Storyboarding, Motion Graphics

### Industry Verticals

Virtual Design & Construction, Video Game & Gamification, GIS, Advertisement Agency

### Technology Profile & Skills

IT Skills : .net, c/c++, java, C#, Objective C,  
ITES Skills : Adobe Photoshop, Illustrator, After Effect; Autodesk 3ds Max, Revit, Autocad, Mudbux, ZBrush  
Platform: Web, PC, Mac, iOS, Android, OpenGL, DirectX, Unity3D

### Staff

- Total IT staff: 6
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 3
- University IT graduates: 6
- Total ITES Staff: 12
- Project Operation Manager: 1
- Total Marketing and Sales Managers: 2
- Other Staff: 1



Mr. Abu Sayed Mohammad Asaduzzaman  
Founder CEO  
asad@spinoffstudio.com  
+8801714071500

1

years exporting

Exports to



HR



Total staff

20

Timing (BST)  
10 am to 6 pm  
Mon - Fri

Infrastructure



Office space  
2500 sft

Number of PCs 18  
Internet connectivity  
Broadband



### Offshoring Value Proposition

We have a proven track record in providing B2B services & solutions to clients, rapid extension of resources at affordable and competitive price. We offer offshore factory as full time equivalent monthly basis with minimum overhead expenses to achieve sustainable advantages, superior performance and greater business value.

### Marketing and Sales Activities

Trade fairs/B2B events: Netherlands Trade Mission (2014), Dutch Trade Mission B2B event Dhaka (2014).

Marketing Activities:

Connect with industry professionals and announce update skills, success story using website, social media.

Advertisement in LinkedIn

Email Marketing

Online Marketing Material:

[http://www.spinoffstudio.com/SpinoffStudio\\_profile.pdf](http://www.spinoffstudio.com/SpinoffStudio_profile.pdf)  
[http://www.spinoffstudio.com/service\\_profile/](http://www.spinoffstudio.com/service_profile/)  
<http://www.spinoffstudio.com/newsletter/>

Social Media:

<http://www.linkedin.com/company/spinoff-studio>  
<https://www.facebook.com/SpinoffStudios>  
<http://www.slideshare.net/spinoffstudio>  
<https://plus.google.com/+Spinoffstudio>  
<https://www.youtube.com/user/studiospinoff>

### Indicative Price

Price per hour: 8 Euro/Hr

### Financial Information

Annual revenue in USD



2013

### Contact Details

House 25, Road 7B, Sector 3  
Uttara, Dhaka 1230, Bangladesh  
Tel:+88-02-8950929

### Contact Person

Mohammad Khalidur Rahman  
Director  
khalid@spinoffstudio.com  
+8801912643376  
Skype: khalidur3d





## Star Computer Systems Ltd.

SCSL is one of the leading ICT solutions and services providers in Bangladesh having ISO-9001:2008 certification. SCSL combines functional technology, engineering and process excellence resulting in long standing customer relationships.

SCSL delivered 30+ releases on-time, across platforms, technologies and engagement models. SCSL implements best practices like BOOT, JV, Turnkey and SaaS model for its projects. The company's collection of services includes integration and implementation of enterprise application, HRM Application, Compliance & Audit Application, Mobile Application, Customized Application Development, ICT Training and Technical Support. SCSL serves the large and medium enterprises of Manufacturing, Engineering, Real-Estate, Hospitality & Tourism, NGOs, Insurance and National/Local Government.

**Year of Establishment: 1998**

### Areas of Expertise

- Web Applications
- Customized Software Development

### Industry Verticals

Textile & Garments, Non-Profit (International organizations, NGOs, Donors), Manufacturing/engineering

### Technology Profile & Skills

.net, asp, ajax, c/c++, css, dhtml, flash, javascript, java, open-source CMS (joomla, drupal, typo3.), ms sql, mysql, oracle, php, vb, xhtml, xml, C#, Objective C, Adobe, Linux, Silverlight  
Apple, Android, Windows Mobile

### Staff

- Total IT staff: 47
- Project Operation Managers: 2
- Analysts: 6
- Administrators: 3
- Software Programmers/Engineers: 36
- University IT graduates: 30
- Vendor-certified Programmers: 23
- Total Marketing and Sales Managers: 02 Two Resources for Germany, Netherlands, Denmark and USA
- Other Staff: 18

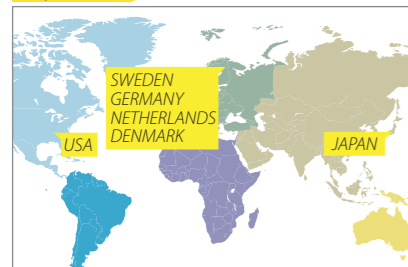


Ms. Rezwana Khan  
Director & COO  
rezwana@stargroup-bd.com  
+8801817045635

**5**

years exporting

### Exports to



### HR



Total staff

**65**

### Timing (BST)

9:30 am to 6:30 pm  
Sun - Thu

### Infrastructure



Office space  
6600 sft

Number of PCs 114

Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

We offer valued services and solutions for companies of large and medium size to help increase productivity and reduce operating expenses by leveraging offshore talent. Our offshore service model has proven to be a highly effective tool for providing clients with greater visibility and predictability in the Product and service development process. We guarantee the optimal and compatible availability of the services we offer.

- ISO 9001: 2008 certified company
- Going through CMMi Level3 appraisal journey which to be appraised by June 2015.
- Quick understanding and documenting business requirements in a way that facilitates solution design.
- Choosing tools that solve today's problems and anticipate tomorrow's need.
- Appropriate development processes with continual improvements.

### Marketing and Sales Activities

Trade fairs/B2B events: CeBIT Germany (2013-14), Digital world Bangladesh (2014), Dutch Trade Mission B2B Bangladesh (2014).

Marketing Activities:

Search engine optimization, Banner Ads, Online Directories, Viral Marketing, Email Marketing, Forums/Blogs

Social Media:

<http://www.linkedin.com/company/star-computer-systems-limited>

<https://twitter.com/scsbd>

<http://www.facebook.com/StarComputerSystemsLimited>

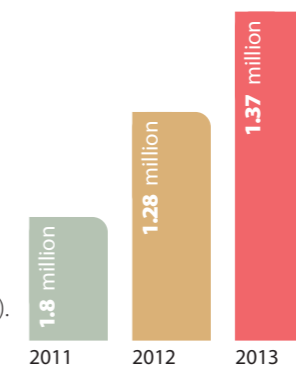
<https://hookbiz.com/profile/SCSL>

### Indicative Price

Price per hour: 15-25 USD

### Financial Information

Annual revenue in USD



### Contact Details

70 Green Road, Fattah Plaza (7th & 8th Floor)  
Dhaka 1205, Bangladesh  
Tel: +88 02 9641006, +88 02 9665374  
Fax: +88 02 9665374 Ext-109

### Contact Person

Md. Ali Akbar Khan  
Managing Director  
md@stargroup-bd.com  
+8801819229115



## SDSL Structured Data Systems Limited

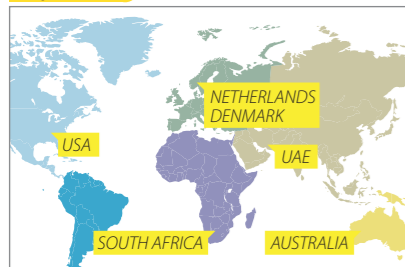


Mr. Reffat Zaman  
Managing Director  
reffat@sdslbd.com  
+8801715087425

19

years exporting

## Exports to



## HR



Total staff

45

Timing (BST)  
9:00am-6:30pm  
Sun - Thu

## Infrastructure

Office space  
5100 sft

Number of PCs 70  
Internet connectivity  
Broadband, Wimax

SDSL is a highly specialized software development centre based in Dhaka, Bangladesh. We provide custom native mobile app and geo data product development services.

We have been in the export business for over 19 years, providing technological and specialized software engineering services to international companies. Our clients range from small and medium sized organisations to large media houses like Naspers and Vodacom South Africa. We are a process driven company and have developed over 150 projects in GIS, mobile applications, games and in various other fields.

**Year of Establishment: 1996**

### Areas of Expertise

- Mobile applications development
- Geo Data Product development
- Customized Software development

### Industry Verticals

Transportation, Construction/Project Engineering, Social Networking

### Technology Profile & Skills

C/C++, Java, Apple, Windows mobile, Blackberry, Android, JavaScript, Linux

### Staff

- Total IT staff: 33
- Project Operation Managers: 3
- Analysts: 3
- Administrators: 1
- Software Programmers/Engineers: 26
- University IT graduates: 33
- Total Marketing and Sales Managers: 2
- Other Staff: 12

### Offshoring Value Proposition

- 18+ years of experience with MNC and international clients.
- The company has developed 150+ projects
- Ensure clients IP rights
- High vertical experience in custom native mobile development
- High vertical experience in custom GIS product development
- Strong references in the EU
- Project documentation process



- Competitive pricing models
- Develop long-term strategic/Joint venture partnerships
- Offer a managed development centre to clients

### Social media

Facebook: <http://on.fb.me/1pU2RHo>

LinkedIn: <http://linkd.in/1mX388J>

Twitter: [https://twitter.com/sdsl\\_bd](https://twitter.com/sdsl_bd)

### Marketing and Sales Activities

Trade fairs/B2B events: CeBIT 2013-14, GiTEX 2012-13, NTF 2 B2B Copenhagen (2012), NTF 2 B2B UK (2013), BASIS B2B Copenhagen (2014), BASIS B2B Oslo (2014), BASIS SOFTEXPO (2012-13).

SDSL's sales strategies for selling services to target markets are as follows:

- Subcontracting to EU.EFTA.CEE ITO providers
- Relevant trade events
- Matchmakers/Consultants/Partnership
- Onlinemarketing and social media to broadcast awareness.
- Direct selling to clients.
- Offer a managed development centre to clients.

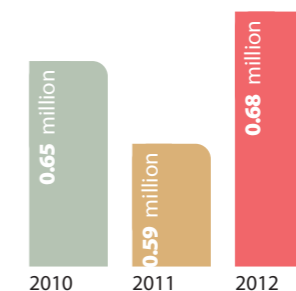
Online Marketing Material: Yes

### Indicative Price

Price per hour: Request for a quote

### Financial Information

Annual revenue in USD



### Contact Details

3rd Floor, 775 Satmasjid Road  
Dhanmondi, Dhaka 1209, Bangladesh  
Tel: +8801715087425  
Fax: +88029126624

### Contact Person

Afnan Ahmad  
Business Development Manager  
afnan@sdslbd.com  
+8801713396060  
Skype: afnan.ahmad



www.systemdigital.com


 Certification  
**ISO9001**


## System Digital Limited

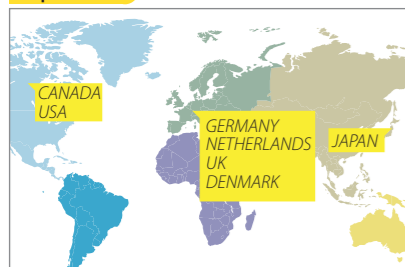


M Rashidul Hasan  
 Managing Director & CEO  
 rashidul.hasan@systemdigital.com  
 +8801713259935

**10**

years exporting

Exports to


**HR**


Total staff

**48**

Timing (BST)  
 9 am to 6 pm  
 Sun - Thu

**Infrastructure**

 Office space  
 6000 sft

Number of PCs 42  
 Internet connectivity  
 Broadband

System Digital Ltd has earned vast popularity, having the focus on Enterprise Application, Digital Content Development, Web and Mobile Application Development. SDL, in its 13 Years of experience, has gathered stability with proven success in delivering cost-effective but quality service to our clients in Canada, USA, Netherlands, UK, Germany, Denmark, and Japan.

Encompassing the talents of our highly skilled application and web development team, SDL focuses on delivering the highest level of quality to each and every contracted project. SDL has a successful track record in creating compelling applications and web sites that are both functionally and aesthetically pleasing.

Experience, ingenuity and an unparalleled strength in client communication and project management have enabled SDL, with the ability and reputation for guaranteed performance.

### Year of Establishment: 2001

### Areas of Expertise

- Web Application & Web Portal Development
- E-Learning platform & content development and Infographics.
- Mobile Application Development
- Enterprise Applications for Textiles & Garments Industries, in Java and ASP.NET Platform.

### Industry Verticals

Fashion & Retail, e-Education, Software company/ITO service provider

### Technology Profile & Skills

.net, asp, ajax, css, dhtml, flash, javascript, java, open-source CMS (joomla, wordpress, drupal, typo3..), ms sql, mysql, php, xhtml, xml, C#, Adobe, Linux

### Staff

- Total IT staff: 28
- Project Operation Managers: 4
- Analysts: 4
- Administrators: 3
- Software Programmers/Engineers: 20
- University IT graduates: 34
- Vendor-certified Programmers: 3
- Total ITES Staff: 10
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 4
- Other Staff: 3



### Offshoring Value Proposition

Through more than 13 years of experience in software development we gathered stability with proven success in delivering cost-effective quality service to our clients all over the world. In every Off-shoring project, we strongly focus on quality and in time delivery by our innovative & experienced resources that are skilled in life-to-field solutions that come with strong client communication and engagement. With a culture grounded in technical excellence, proven methodologies, unrelenting pursuit of quality, and the spirit of customer service, our team members are motivated to communicate, collaborate and continuously go outside the box to deliver business value to our clients.

### Marketing and Sales Activities

Trade fairs/B2B events: CeBIT 2014, US Bangladesh Tech Investment Summit 2013, B2B in Germany by NTF II, B2B in Netherlands by NTF II, SoftExpo 2011, SoftExpo 2012, eAsia 2011, EU B2B in BASIS by NTF II and Netherlands Embassy, Dhaka

Our web portal is search engine optimized. Further, we have online forms in our website along with our products. We receive 3/5 queries per week from our website. Beside the CEO and Marketing Manager use LinkedIn and facebook for marketing of products and services.

### Contact Details

House 21, Road 31, Sector 7 Uttara  
 Dhaka - 1230, Bangladesh  
 Tel:+88028962636

### Contact Person

Tanvir Alam  
 Chief Operating Office  
 tanvir@systemdigital.com  
 +8801750023486



Online Marketing Material:

[http://systemdigital.com/systemdigital\\_profile/](http://systemdigital.com/systemdigital_profile/)  
[http://systemdigital.com/System\\_Digital\\_Ltd.pdf](http://systemdigital.com/System_Digital_Ltd.pdf)  
[http://systemdigital.com/download/systemdigital\\_presentation.zip](http://systemdigital.com/download/systemdigital_presentation.zip)  
<https://www.youtube.com/watch?v=zqDl0ytH9dE>  
[http://www.basis.org.bd/index.php/members\\_area/member\\_detail/330](http://www.basis.org.bd/index.php/members_area/member_detail/330)

Demo project site: <http://www.systemprojects.com>

Social Media:

<https://www.facebook.com/systemdigital>  
<http://www.linkedin.com/company/system-digital>

### Indicative Price

Price per hour: 15-35 USD

### Financial Information

Last audited year: 2013

www.ssd-tech.com



ISO20000  
ISO 14001

Certifications  
ISO9001  
ISO27000

BangladeshNEXT®  
next IT destination

## SSD-Tech Systems Solutions & Development Technologies Limited (SSD-Tech)

We are a group of professionals aspiring to bring functional excellence locally and to other corners of the world through transformational IT. In fact, we have innovated many of our product solutions as logical answers to real-world problems. Beyond being a mere technology partner, we believe in building a sustainable 'knowledge base' for businesses. Since its inception in 2004, SSD-TECH has successfully provided proven and highly integrated telecommunications and business solutions to both large corporations and small enterprises in banking, telecom, and various other industries. Our mission is to make the most complex of tech matters, simple and friendly for end users.

**Year of Establishment: 2004**

### Areas of Expertise

IVR and SMS based Enterprise Application Integration-our flagship product 'Unified Gateway'

Mobile Advertisement Platform as a service Business Intelligence Suit  
Mobile and Web Application using CMS

### Technology Profile & Skills

.net, c/c++, javascript, ms sql, php  
Apple, Windows mobile, Blackberry, Android

### Staff

- Total IT staff: 55
- Project Operation Managers: 8
- Analysts: 10
- Administrators: 15
- Software Programmers/Engineers: 22
- University IT graduates: 55
- Vendor-certified Programmers: 12
- Total Marketing and Sales Managers: 15 in Bangladesh  
8 in Malaysia
- Other Staff: 17



Mahbubul Matin  
President  
matin@ssd-tech.com  
+8801713038999

6

years exporting

Exports to



HR



Total staff

80

Timing (BST)  
9 am to 6 pm  
Sun - Thu

Infrastructure



Office space  
10000 sft

Number of PCs 100  
Internet connectivity  
Broadband, Wimax



### Offshoring Value Proposition

Comprehensive cross- industry skill set with domain expertise and proven technical capability, efficient and effective project management approach to cater cost efficiency, continuous innovation in solution features and technology, global presence, prompt service management and comprehensive support services.

### Marketing and Sales Activities

Trade fairs/B2B events: Softexpo-2013

Marketing Activities:  
Paid Facebook Campaign  
Google Analytics

Online Marketing Material:  
Yes. Available on company website

Social Media:  
Linkedin  
Facebook

### Contact Details

Highway Homes-2nd Floor, KA-32/6  
Shahajadpur, Pragoti Sharoni  
Gulshan, Dhaka-1212, Bangladesh  
Tel: +8801730700209  
Fax: +88029882732

### Contact Person

Firoze M Zahidur Rahman  
CEO  
jewel@ssd-tech.com  
+8801713014806  
Skype: f.m.zahidur.rahman





## Team Creative



Faiyeed Ahmedul Hye  
Head of Marketing  
faiyeed.hye@teamworkbd.com  
+8801713221155

Team Creative owns the e-learning portal Champs21.com focusing on bringing English, Math and Science content in web and mobile platforms to school students.

### Year of Establishment: 2011

### Areas of Expertise

- Mobile services and applications development
- Gaming & Animation
- Web Applications
- Graphics Design/Image Processing
- Website Design

### Industry Verticals

Education, Social Networking, Newsmedia

### Technology Profile & Skills

.net, c/c++, css, flash, jSP, javascript, java, php, python, xhtml, xml  
Apple, Android

### Staff

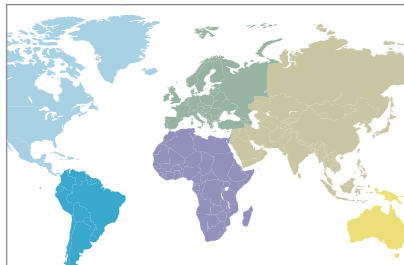
- Total IT staff: 17
- Project Operation Managers: 2
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: Not applicable. 9
- University IT graduates: 11
- Project Operation Manager: 1
- Total Marketing and Sales Managers: 6
- English-speaking staff dedicated to International Marketing and Sales:  
Yes 2 people based in Bangladesh
- Other Staff: 6

### Offshoring Value Proposition

Team Creative has full in-house experience in producing gaming based mobile & web apps. We create value starting from concept, artwork & content to final release to end users.

We are the developers a full news-portal now in use by the largest audience, leading English language daily in Bangladesh.

### Exports to



### HR



Total staff

36

Timing (BST)  
10 am-7:30 pm  
Sun - Thu

### Infrastructure



Office space  
3600 sft

Number of PCs 42  
Internet connectivity  
Broadband



Our expertise in concept, UI & UX, artwork and gameplay makes us a good, competitive partner for game and app production for end users in Western Markets. We can also develop custom designed special interest portals at competitive service level and cost which is maximizing value for clients.

### Marketing and Sales Activities

Trade fairs/B2B events: Danish B2B event (2013), US Bangla Tech Investment Fair USA (2014), E Asia Bangladesh (2011), Dutch Trade Mission (2014).

### Social Media:

[www.facebook.com/spellbangladesh](http://www.facebook.com/spellbangladesh)

[www.youtube.com/spellbangladesh](http://www.youtube.com/spellbangladesh)

We maintain the social media accounts of Spelling Bee contest, which is organized by us in Bangladesh.

### Indicative Price

Price per hour:

Project managers (\$40/ hr)

Senior programmers (\$30/ hr)

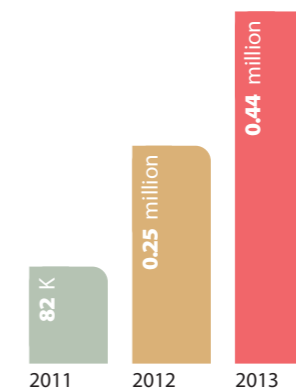
Mid Programmers (\$20/ hr)

Junior programmers (\$12/ hr)

UI Expert (\$15/ hr)

### Financial Information

Annual revenue in USD



### Contact Details

House 54, Road 10  
Block E, Banani  
Dhaka 1213, Bangladesh  
Tel: +8801713221155

### Contact Person

Russell T Ahmed  
Chief Executive Officer  
russell.ahmed@teamworkbd.com  
+8801713000198





## Technobd Web Solutions (Pvt.) Ltd.

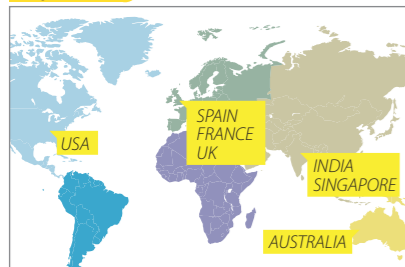


Shah Imraul Kaeesh  
 Managing Director  
 admin@technobd.com  
 +8801713043649

6

years exporting

## Exports to



## HR

Total staff  
**28**

Timing (BST)  
 9 am to 5 pm  
 Mon - Fri

## Infrastructure



Office space  
 2000 sft

Number of PCs 43  
 Internet connectivity  
 Broadband

Technobd Web Solutions Ltd is a Bangladesh based technology focused company operating since 2000. The current focus of the company is on web solution and mobile phone application development. Technobd offers a range of web development services. This includes static html websites to dynamic web portals, e-Commerce portals and social networking platforms. Technobd also works on open source platforms like Joomla, Drupal, Wordpress etc. and also develops customized CMS based solutions. Mobile application development service is another area of Technobd. Technobd develops web service based iOS and Android applications.

**Year of Establishment: 2003**

### Areas of Expertise

- Mobile Applications Development
- Web Applications Development

### Industry Verticals

Private Sector  
 Non-Profit (International organizations, NGOs, Donors)  
 Social Networking

### Technology Profile & Skills

PHP (Laravel, Zend framework, Codeigniter), Ajax, CSS3, HTML5, JQuery,  
 Open-Source CMS (Wordpress, Drupal, Opencart, SKDate, SocialEngine), XML,  
 Jason, Objective C, Apple, Android

### Staff

- Total IT staff: 15
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 2
- Software Programmers/Engineers: 18
- University IT graduates: 8
- Vendor-certified Programmers: 3
- Total ITES Staff: 18
- Project Operation Manager: 2
- Total Marketing and Sales Managers: 3
- Other Staff: 5



### Offshoring Value Proposition

We put our emphasis on technology and communication and integrity. We have a very strong team of designers, programmers and project managers capable of handling any type of project of web and mobile application. We believe we will only be successful if you are satisfied with our development. Our project managers are dedicated to ensure your satisfaction by all means.

### Marketing and Sales Activities

Trade fairs/B2B events visited in Bangladesh: BASIS Softexpo 2012, BASIS Softexpo 2011, BASIS Softexpo 2010, BASIS Softexpo 2009, BCS ICT World 2013, BCS ICT World 2012, BCS ICT World 2011, BCS ICT World 2010, BCS ICT World 2009

We do email marketing. Also we use google award and facebook advertising.

Online Marketing Material: Yes

Social Media:  
<https://www.facebook.com/technobd>

### Contact Details

46 Kazi Nazrul Islam Avenue, 4th Floor  
 Karwanbazar, Dhaka-1215  
 Tel: 8801713043649  
 Fax: 88028142040

### Contact Person

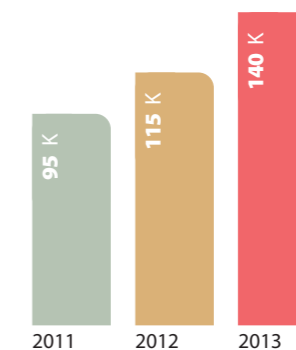
Munim Haque  
 Asst. Manager  
 +8801715317527  
 munim@technobd.com  
 Skype: technobdteam

### Indicative Price

Price per hour: USD 25

### Financial Information

Annual revenue in USD



www.databizsoftware.com

BangladeshNEXT  
next IT destinationDatabiz Software  
LIMITED

## The Databiz Software Ltd

Databiz is an ISO 9001:2008 certified Software Solution Provider company (Microsoft Silver Partner) from Bangladesh (established in 1999) with excellent customer demand fulfilling master qualities having 1250+ successful software implementation experiences all around the world. We have three Software Development Teams skilled in:

1. Mobile Application Team (I OS, Android, Windows Mobile)
2. Microsoft .NET Technology and Cloud Application (C#.NET, ASP.NET, WCF, WPF, Silverlight, MVC etc)
3. Web Applications and FaceBook Apps (PHP, JSP, JQuery, Ajax,HTML5, Joomla, Wordpress, CakePHP, CodeIgniter, Laravel, PrestaShop)

Databiz also has a good reputation in offshore ICT services with a significant number of companies in UK, USA, Canada, Germany, Italy, Netherlands, Bulgaria, Spain, Turkey and many more countries outside of EU. The total man-power of the company is 74.

**Year of Establishment: 1999**

### Areas of Expertise

- Mobile services and applications development
- Web Applications
- Customized Software Development
- Website Design

### Industry Verticals

Fashion & Retail, Wholesale/Distribution, Tourism & travel, Construction, Project/Engineering

### Technology Profile & Skills

.net, open-source CMS (joomla, drupal, typo3..), ms sql, C#, Objective C Apple, Windows mobile, Android

### Staff

- Total IT staff: 50
- Project Operation Managers: 10
- Analysts: 5
- Administrators: 3
- Software Programmers/Engineers: Approvide, Amsterdam,Netherland45
- University IT graduates: 65
- Vendor-certified Programmers: 5
- Total ITES Staff: Project Operation Manager: 7

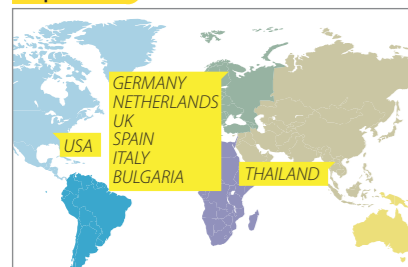


Mr. Rashed Kamal  
Managing Director and CEO  
ceo@databizsoftware.com  
+8801819247488

7

years exporting

### Exports to



### HR

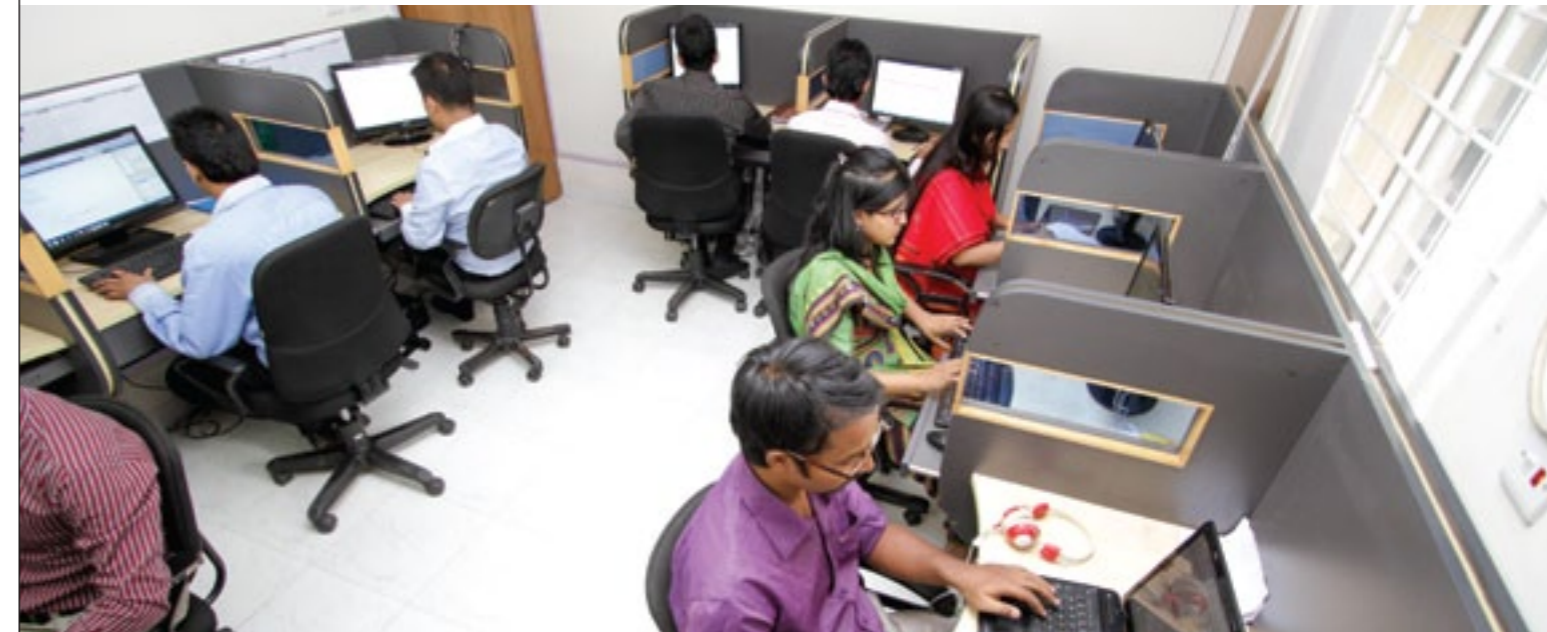
Total staff  
**74**

Timing (BST)  
10:00am-7:30pm  
Sun - Thu

### Infrastructure



Office space  
4500 sft  
Number of PCs 70  
Internet connectivity  
Broadband, Wimax



- Total Marketing and Sales Managers: 5 (2 for EU)
- Other Staff: 10

### Offshoring Value Proposition

Databiz delivers Time and Quality bound Software offshore development services and ensures free prototype development service(for first time customers) with a dedicated and specialized project management and development team at a very reasonable price.

### Marketing and Sales Activities

Trade fairs/B2B events: CeBIT (Germany) Last 5 Years, GITEX last 6 years consecutively, Trade fairs/B2B events visited in Bangladesh: Match making events organized by NTFII, BASIS, SoftEXPO etc

Our website is Search Engine Optimized. We are always visible in Online Chat, Skype, Facebook, LinkedIn and Twitter. Regularly communicating with existing and potential clients by our own Mailing, CRM software.

Online Marketing Material:  
<http://www.databizsoftware.com/compnayprofile/compnaypr ofile.pdf>

### Contact Details

House 163 (Level 1 and 4), Road 3,  
New DOHS, Mohakhali, Dhaka-1206

### Contact Person

Abbas Uddin Sheikh  
Manager (Software Development)  
abbas@databizsoftware.com  
+8801914383409  
Skype: aus234

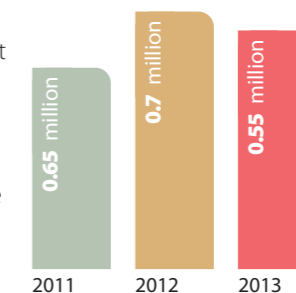
Social Media:  
<http://www.facebook.com/DatabizSoftwareLtd>  
[www.youtube.com/DatabizSoftwareLtd](http://www.youtube.com/DatabizSoftwareLtd)  
<http://www.linkedin.com/company/databiz-software-limited>

### Indicative Price

Price per hour: Euro 15-20

### Financial Information

Annual revenue in USD





## TopOfStack Software

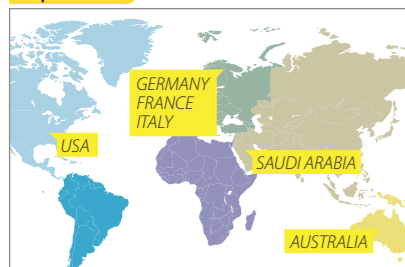


M M Shahriar Kabir Siddiquee  
CTO & Co-owner  
shahriar@topofstacksoftware.com  
+8801911059749

3

years exporting

## Exports to



## HR



Total staff

15

Timing (BST)  
10 am- 6 pm  
Sat - Wed

## Infrastructure



Office space  
585 sft

Number of PCs 15  
Internet connectivity  
Broadband, Wimax

We are TopOfStack Software, an initiative of 3 CSE graduates. We deliver mobile application development services to the global market. We have skilled developers & technology management with experiences of 4+ years to meet your application requirements.

Our motto is- "You dream & we implement. We draw, you enjoy".

**Year of Establishment: 2011**

### Areas of Expertise

- Mobile services and applications development

### Industry Verticals

Education, Utility & energy

### Technology Profile & Skills

JSP, javascript, java, mysql, php, Objective C  
Apple, Windows mobile, Android

### Staff

- Total IT staff: 12
- Project Operation Managers: 7
- Total ITES Staff:  
Project Operation Manager: 1
- Other Staff: 3

### Offshoring Value Proposition

TopOfStack Software is an outsourcing based but customer-focused company; provider of quality solutions to mobile apps requirements. We put a big emphasis on communication & timely delivery. We offer hourly, milestone & project based pricing. Clients will surely enjoy our dedication & experience of 4+ years.



### Marketing and Sales Activities

Trade fairs/B2B events visited in Bangladesh: B2B Meetings with IT Companies from Netherlands / 2014

- A facebook page dedicated to our products- <https://www.facebook.com/TopOfStackSoftware>
- Advertisement through Google Admob
- Providing our portfolio link whenever communicating with new clients- <http://topofstacksoftware.com/portfolio/#all/1/list>

SocialMedia:

<http://www.linkedin.com/company/topofstack-software>  
<https://www.facebook.com/TopOfStackSoftware>

### Indicative Price

Price per hour: 35 USD

### Contact Details

32/8/Ka (3rd Floor), Baitul Ferdaus Masjid Complex (Opposite of Krisi Market)  
Tajmohol Road (Block-C)  
Mohammadpur, Dhaka - 1207, Bangladesh  
Tel: +8801534325602

### Contact Person

Sadi Muhammad Hossain  
CEO & Co-owner  
sadi@topofstacksoftware.com  
+8801534325602  
Skype: topofstack





## Tradexcel Graphics Limited



Rezwan Rahman  
Chairman  
rr@tgl.com.bd

Tradexcel Graphics Ltd. (TGL) is a world class pre-press graphics design house, which works with newspapers, magazines, advertising agencies, printing & publishing online retailer companies around the world to cater to their graphics design and image editing needs. Established in 2006, TGL is located in NYC, USA and in Dhaka, Bangladesh (GMT+6).

Some of the major services of TGL are:

- Clipping Path or Silo or Silhouette
- Multiple Clipping or Color Paths
- Channel/Soft Masking
- Layer Masking
- Cropping / Sizing / Straightening (for e-commerce and mobile platform)
- Glamour Enhancement
- Retouching

### Year of Establishment: 2006

### Areas of Expertise

- Business Process Outsourcing (BPO)
- Graphics Design/Image Processing
- Advertising
- Digital Marketing
- Image Processing

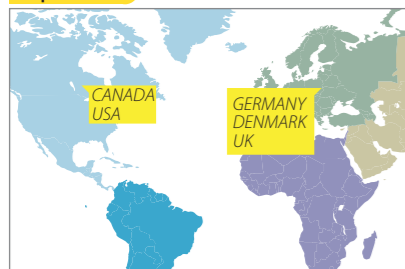
### Staff

- Total IT staff: 2
- Project Operation Managers: 1
- Administrators: 1
- Total ITES Staff: 179
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 3 (USA, CANADA, GERMANY, DENMARK, UK)
- Other Staff: 11

8

years exporting

### Exports to



### HR

Total staff  
**189**

Timing (BST)  
24 Hours  
Mon - Sat

### Infrastructure



Office space  
8000 sft  
Number of PCs 105  
Internet connectivity  
Broadband



### Offshoring Value Proposition

- 24/7 Support: Ability to work around the clock and ensure 24/7 production facility.
- Flexibility: Flexible in production capacity and in ensuring support to our clients.
- Skilled Resources: We have skilled human resources that are cost efficient and timely.
- Time Zone Benefit: We are on GMT+6 which brings a tremendous time benefits for US and European companies to work as back office.
- Prompt Communication: TGL maintains prompt communication with the clients. Average email responding time is 10 minutes.

### Marketing and Sales Activities

Trade fairs/B2B events:  
UK – BANGLADESH GRAPHICS DESIGN & DIGITAL MEDIA B2B MATCHMAKING UK 2013

Online Marketing (SEO, PPC, SMM, SEM, Social Bookmarking, Web Directory submission, Link Building)

Online Marketing Material:  
[http://www.tradexcelgraphics.com/tgl\\_brochure.pdf](http://www.tradexcelgraphics.com/tgl_brochure.pdf)

Social Media:  
Twitter:  
<https://twitter.com/Tradexcel>  
LinkedIn:  
<https://www.linkedin.com/company/tradexcel-graphics-ltd>  
Facebook:  
<https://www.facebook.com/tgl.com.bd>

### Indicative Price

Price per hour: \$10

### Contact Details

House # 1/B, Road # 8, Gulshan - 1  
Dhaka, Bangladesh  
Tel: +8801711082750  
Fax: +88028833104

### Contact Person

Rashed Al Mamoon  
COO & CTO  
rashed@tgl.com.bd  
+8801711082750  
Skype: rashed.mamoon



www.uysys.com

 Membership  
**BASIS**

 Certifications  
**ISO9001**


## UY Systems Ltd.

Established in 2003, UY Systems Ltd (UYSYS) is a specialized web & software development outsourcing company with vast knowledge and skills in providing a wide array of web & desktop based software development solutions.

UYSYS has achieved the competency to develop the finest suitable solutions that give any business a significant edge. Delivering premium quality software development and IT enabled services and products while giving unmatched value to enterprises worldwide at an affordable cost is the key aspect of our services we venture to put forward.

With a combination of real world experience, mastery of rapidly advancing technologies, an understanding of business trends and ethics, and enthusiastic software developers, UY Systems Ltd. promises to provide you with smarter solutions and evolving customer services for years to come.

### Year of Establishment: 2003

### Areas of Expertise

e-Commerce Solutions, Web Application Development, Web Portal, Social Networking, Smartphone Application Development (android, ios), Software Development, Data Entry, Data Process and Data Migration

### Industry Verticals

Government (civil, military) - local, national, Textile & Garments, Medical & Health Care

### Technology Profile & Skills

- Methodology: Agile, Spiral, Waterfall
- Application: Web, Desktop, Mobile
- CMS: Word Press, Joomla
- Language: PHP, C# ASP.NET, VB.NET, JavaScript
- Framework: CakePHP, NET, Java, C, C++, Bootstrap
- Tools and Technology: Scrum Framework, BOTO, JIRA, Microsoft Visio, Visual Studio
- Database: MY SQL, MS SQL, Oracle, Mongo DB

### Staff

- Total IT staff: 50
- Project Operation Managers: 2
- Analysts: 2
- Administrators: 2
- Software Programmers/Engineers: 40

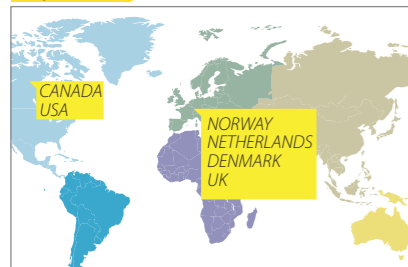


Farhana A. Rahman  
CEO & Chairperson  
farhana@uysys.com  
+8801713037403

5

years exporting

### Exports to



### HR



Total staff

60

Timing (BST)  
10 am to 6 pm  
Sat - Thu

### Infrastructure



Office space  
3000 sft

Number of PCs 50  
Internet connectivity  
Broadband, Wimax

 BangladeshNEXT  
 next IT destination


- Vendor-certified Programmers: 4
- Total ITES Staff: 3  
Project Operation Manager: 1
- Support Engineers: 2
- Total Marketing and Sales Managers: 5
- Other Staff: 2

### Offshoring Value Proposition

Gartner rated Bangladesh as the top 30 IT Outsourcing destination

- Core industry experience and wide domain knowledge.
- Experience in outsourcing to North America and Western Europe.
- Technical Expertise and platform versatility.
- High quality work and timely completion of your projects.
- Professional approach and strong business ethics.
- Quick understanding of your needs and further refining.
- High degree of confidentiality to all business critical information.
- Flexible work hours in various time zones.
- Flexible Business Models to suit your budget and project requirements.
- Long term Outsourcing Partnership relationships.
- Dependable and on-demand technical support.
- Direct contact with development teams via phone, email

or chat.

- Mitigation of typical risks associated with individual freelance programmers.
- Reduce development cost by more than 50%.

### Marketing and Sales Activities

Trade fairs/B2B events: Easy Fair Denmark & Sweden (2008-09), B2B Matchmaking Denmark (2008), CIO Conference Netherlands (2010), B2B Matchmaking Amsterdam (2011), BASIS SOFTEXPO Bangladesh (2007)

Online Marketing Material:

<http://uysys.com/Brochure/UY%20Systems%20Ltd.%20Brochure.pdf>

Social Media:

<https://www.facebook.com/pages/UY-Systems-Ltd-Express-Digitally/104559179596366>

[https://www.linkedin.com/reg/join?trk=login\\_reg\\_redirect](https://www.linkedin.com/reg/join?trk=login_reg_redirect)

<https://twitter.com/WebFlashGraphic>

<http://www.behance.net/webflashgraphic>

### Indicative Price

Project managers: \$40/hour. Senior programmers: \$30/hour. Programmers: \$20/hour. Asst. Programmers: \$15/hour. Junior programmers: \$10/hour. Graphics designers: \$25/hour. Front end developer: \$25/hour.

### Contact Details

House # 289, Road # 19/B (3rd Floor)  
New DOHS, Mohakhali  
Dhaka-1206, Bangladesh  
Tel: +88 02 8714612, +88 02 8817535

### Contact Person

Md. Moniruzzaman  
Project Manager  
zaman@uysys.com  
880192 2299933  
Skype: uysystem





## Windmill Infotech Limited

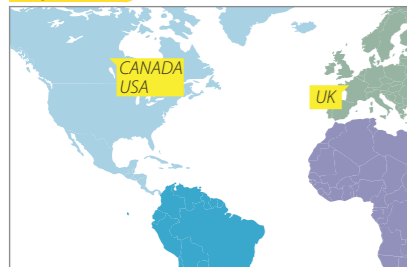


Ms. Bushra Alam  
 Chief Executive Officer  
 bushra@windmillbd.com  
 +8801711506005

4

years exporting

## Exports to



## HR



Total staff

44

Timing (BST)  
 10 am to 10 pm  
 Mon - Fri

## Infrastructure

Office space  
3500 sft

Number of PCs 35  
 Internet connectivity  
 Broadband

Windmill Infotech Limited is a graphic and web development offshore outsourcing company providing high volume image processing and web application services for the global market. Our mission is to provide solutions to enable your business to emerge. WIL has the e-business knowledge, skills and track record to deliver solutions to these businesses as fast as possible.

We offer companies image management, web application and web enabling services with high western quality combined with the low competitive prices of the South Asia. We deliver solutions that are viable and perfectly scalable. These make us ideally suited to be your service provider partner for years to come.

Year of Establishment: **2007**

### Areas of Expertise

- Business Process Outsourcing (BPO)
- Web Applications
- Graphics Design/Image Processing
- Website Design

### Industry Verticals

Medical & Health Care, Pharmaceuticals, Fashion & Retail/Wholesale/Distribution, Education, Telecommunications, Tourism & Travel

### Technology Profile & Skills

.net, asp, ajax, c/c++, css, dhtml, flash, jSP, javascript, java, open-source CMS (joomla, drupal, typo3.), mysql, php, C#, Sharepoint, Adobe, Linux  
 Apple, Android  
 Image Processing

### Staff

- Total IT staff: 20
- Project Operation Managers: 3
- Analysts: 1
- Administrators: 2
- Software Programmers/Engineers: 3
- University IT graduates: 11
- Total ITES Staff:  
 Project Operation Manager: 9
- Total Marketing and Sales Managers: 4
- Other Staff: 5



### Offshoring Value Proposition

- Strong portfolio & technical competence with over 6+ years
- US & UK experience to blend profiling as per international taste
- Time advantage to work
- Can create off shore captive team as back office
- Scalability at any point with proper infrastructure and in house team.

### Marketing and Sales Activities

Trade fairs/B2B events:

Export Marketing Workshop Netherlands (2012), B2B Matchmaking Event London (2012), CelBT Germany (2012), BASIS SOFTEXPO Bangladesh (2010-14), BCS Fair Bangladesh (2011-14)

Direct Marketing  
 Linked In Marketing  
 Web Promotion

Online Marketing Material:  
 www.windmillbd.net

Social Media:

LinkedIn: windmillinfotech  
 Facebook: Windmill Infotech

### Indicative Price

Price per hour: \$12

### Financial Information

Annual revenue in USD



### Contact Details

Ocean Tower, 2nd Floor  
 73/2 Cha North Badda (Progoti Sarani)  
 Dhaka 1213, Bangladesh  
 Tel: +8809612300400

### Contact Person

Reazuddin Mosharaf  
 Managing Director  
 mosharaf@windmillbd.com  
 +8801713190007  
 Skype: windmillbd



www.zanala.com

Membership  
**BASIS** Certification  
**ISO9001:2008**BangladeshNEXT®  
next IT destination


## ZANALA Bangladesh Ltd.

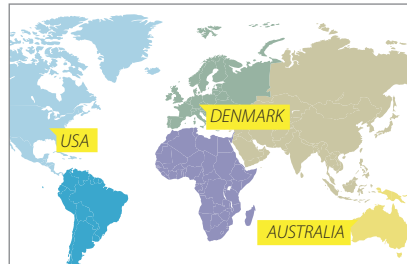


Tamzid Siddiq Spondon  
Managing Director  
spondon@zanala.com  
+8801819200559

6

years exporting

Exports to



HR



Total staff

65

Timing (BST)

9:30 am - 5:30 pm  
Sun - Thu

Infrastructure

Office space  
3770 sft

Number of PCs 49

Internet connectivity  
Broadband

We are a new age market communication company offering graphic design, DTP and Web application development services; be it clipping path, image manipulation, catalogue/ brochure design or interactive web application development. Since 2001, we have worked for a diverse set of clients, both at home and abroad. We have the people, technological know-how, hardware, connectivity, and above all, the experience base to expand our services to foreign frontiers.

### Year of Establishment: 2001

### Areas of Expertise

- Graphic Design Services
- Web Design & Application Development Services

### Industry Verticals

Graphic Design Industry, Advertising Industry

### Technology Profile & Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Php
- MySQL

### Staff

- IT & ITES resources:
- Graphic Designer/DTP: 15
- IT administrators (System, Network Database): 2
- Web developer: 6
- IT-enabled services provided: Graphic Design Services
- ITES (BPO/KPO) staff: 23
- Project Managers/Operation Managers: 4

### Reference Clients

Congral LLC, USA, Mi3 Inc., USA, Urahisi LLC, USA,  
Lillenhoje, Denmark, Bitabiz, Denmark, Powerpoint, Denmark



### Offshoring Value Proposition

- Outsourcing repetitive tasks like graphic design services to us can improve your company's cost effectiveness and competitiveness as you will be able to deliver more in less time.
- Skilled set of developers can convert your ideas into attractive web application
- With a round-the-clock, three-shift system we shorten your time-to-market, thus saves cost.
- Cost effective service propositions

Marketing Activities:

Direct Marketing  
Linked In Marketing  
Web Promotion & SEO

Social Media:

<https://www.facebook.com/zanalabangladesh>  
<http://www.youtube.com/user/ZANALABangladesh>

### Indicative Price

Price per hour: 7-18 Euro

### Marketing and Sales Activities

Trade fairs/B2B events:  
Export Marketing Workshop/Netherlands/2012  
B2B Matchmaking Event/Denmark/2012  
B2B Matchmaking Event/London/2012  
Trade fairs/B2B events visited in Bangladesh:  
BASIS Soft Expo/ 2010 to date  
Bangladesh Digital Fair 2014

### Contact Details

Level-4 (west), BDBL Bhaban  
12 Kawran Bazar Dhaka-1215, Bangladesh  
Phone: +880 2 - 8129475, 8189361-2  
E-mail: [info@zanala.com](mailto:info@zanala.com)

### Contact Person

S M Mobasser Hussain  
Chairman  
[mobasser@zanala.com](mailto:mobasser@zanala.com)  
+88 01819277433  
Skype: mobasserh



# NTF II Bangladesh Gallery





